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Dr Chitra Shashidhar is currently working as Professor and Director at the Post Graduate Department of Business Administration, Seshadripuram College. She has teaching experience of 20 plus years. She has completed her MCom from Kuvempu University, MPhil from Madurai Kamaraj University and PhD in Management stream from Jain University. The Topic of her study for PhD was “ Perception and Practice of Ethics in Hotel Industry”. Dr Chitra has completed Post Doctoral Fellowship Program at Instituto De Educacao, Ciencia E Tecnologia Do Ceara, Fortaleza, Brazil. She has completed Training in Productivity and employability skills from National Open College Network (NOCN), UK, and Institute of Productivity (UK).

Dr Chitra is granted with Major research Project fully funded by ICSSR on the topic “ Farming as a future career choice; A study on Arecanut farmers in Malenadu region of Karnataka”. She has completed Minor Research Projects funded by UGC, and Seshadripuram Educational Trust. She has presented several Research papers at National & International Conferences and Published research papers in UGC CARE listed Journals including Scopus Publications. Dr Chitra is been invited as guest speaker at various Educational Institutions in the area of Entrepreneurship.

Dr Chitra Shashidhar has 6 Indian, One Australian Patents Registered and One Model Registered under Copyrights Act. She has authored 4 books with Indian and International Publishers.

She has handled various Institutional responsibilities at Seshadripuram College such as Coordinator, BCom Honours Program and Convenor for Committees like, Research Committee, Commerce and Management Forum, Centre for Global Excellence, Faculty Development Cell, Conference Committee etc.,. She is been University Paper Setter from past 4 years and has been Assistant Custodian 2 times. She is life member at Indian Red Cross and Indian Commerce Association.