



Seshadripuram Educational Trust

SESHADRIPURAM COLLEGE

27, Nagappa Street, Seshadripuram, Bengaluru-560020

Affiliated to Bengaluru City University

NAAC ACCREDITED GRADE A++

principalspmcollege@gmail.com www.spmcollege.ac.in

Programme and course outcomes for all Programmes

Program Outcomes of B.Com.



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Bachelor of Commerce

Program Outcomes:

- PO-1 Develops successful accounting and financial executives with creative and innovative skills, ethical and moral values.
- PO-2 Enables students to apply the knowledge of business and commerce in finding solution to complex organisational problems.
- PO-3 Imparts continuous learning through practical approach and development of professional skills relevant to trade and commerce.
- PO-4 Helps students to become more organised and systematic in every walk of life and also in business decisions while occupying higher positions in organisations.
- PO-5 Provides an understanding of business environment and sustainability and the way to provide solutions to demonstrate growth.
- PO-6 Makes the prospective graduates apply ethical principles and commitment to the profession they prefer to take up.
- PO-7 Encourages team work and effective communication,
- PO-8 Inculcates and develops appropriate skills such as accounting, marketing, finance, entrepreneurship

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BCom Honors

PROGRAM OUTCOMES

After completion of the program BCOM HONOURS, the students are able to do the following

PO1 Gain conceptual knowledge in various disciplines of Commerce, Management, Finance, Marketing, HR, Mathematics, Economics, Business Law, Income tax, statistics, Information Technology etc., which can be applied in real life situation.

PO2 Pursue different professional courses like CS,ICMA,ACS

PO3 Develop industry ready professionals through internship programs

PO4 Familiar with research Processes and applications through project works

PO5 Understand and nurture the students true potential through exposure to various extracurricular activities and value added programs.

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Annual Quality Assurance Report (AQAR)
2023-2024

Criteria 2- Teaching –Learning and Evaluation

2.6.1. Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

Program Outcomes of B.B.A.



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Bachelor of Business Administration-BBA

Program Outcomes

- PO1. Managerial Knowledge:** Provides a wide knowledge of all disciplines of the course and training in management of both animate and inanimate entities and develops leadership skills.
- PO2. Problem Analysis:** Enables students to analyse, apply knowledge of management theories and practices to solve business problems.
- PO3. Critical Thinking:** Encourages analytical and critical thinking abilities for business decision making.
- PO4. Over-all Development:** Enables students to develop personally and professionally.
- PO5. Communication Skills:** Enables students to effectively communicate business issues, management concepts, plans and decisions both in oral and written form using appropriate supportive technologies.
- PO6. Capability building:** Equips students to demonstrate the capabilities required to apply cross-functional business knowledge and technologies in solving real-world business problems.
- PO7. Entrepreneurial Skills:** Helps to prepare students for managerial roles and help develop entrepreneurial skills and abilities.
- PO8. Social Responsibility:** Ensures development of socially responsible citizens with a positive attitude.
- PO9. Ethics:** Makes students capable of recognizing and resolving ethical issues and promotes ethical and value-based leadership ability.
- PO10. Continuous Learning:** Enables continuous learning through practical approach and development of professional skills relevant to business, economics, and commerce.


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Program Outcomes of B.C.A.



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BACHELOR OF COMPUTER APPLICATION

Program Outcomes:

- **PO1** - Recognizes and appreciate the role of computing in a wide variety of activities and applications in modern society including commerce, communication, education, travel and social interactions.
- **PO2** - Distinguish and identify the structure and function of modern computer systems in term of hardware and software as well as the integration of computers into business systems.
- **PO3** - Explain how computing systems improve productivity, reliability and transparency of business, governance, education and research organization.
- **PO4 Computing Knowledge:** Recognizes and appreciate the role of computing in a wide variety of activities and applications in modern society including commerce, communication, education, travel, and social interactions.
- **PO5 Practical Application:** Distinguish and identify the structure and function of modern computer systems in term of hardware and software as well as the integration of computers into business systems.
- **PO6 Multidimensional Approach:** Explain how computing systems improve productivity, reliability and transparency of business, governance, education and research organization.

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Program Outcomes of M.Com

Master of Commerce (M.Com.) Program Outcomes

On successful completion of the Master of Commerce (M.Com.) program, the student will be able to do the following:

PO1 Business Knowledge - Apply the trade and commerce fundamentals and advanced knowledge to real world scenarios.

PO2 Problem Analysis – Analyse the business operations internally and externally, identify the problems and arrive at substantiated conclusions.

PO3 Creativity and Innovation - Ascertain business opportunities and translate innovative ideas into workable ventures/ projects.

PO4 Research and Design Solutions – Apply the principles of research and design solutions to solve complex and ambiguous aspects of business and the community. Use appropriate method of research, statistical tools, Data analysis, synthesis of information and presentation of report for decision making.

PO5 Ethics – Make ethically intelligent decisions protecting the interest of all the stakeholders.

PO6 Lifelong Learning – Be a lifelong learner with open-mindedness and ability to learn, unlearn and relearn.

PO7 Values - Be a responsible and socially contributing citizen in the community with all governed by values.


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Master of Commerce (M.Com.)

Program Specific Outcomes (PSOs)

PSO1 – Evaluate and implement long term projects based on financial decisions leading to productive projects.

PSO2 – Assess registered companies through indirect tax audit leading to statutory compliances.

PSO3 – Evaluate and launch new projects through application of modern costing techniques building higher success quotient of organizations of all sizes.

PSO4 – Evaluation of convergence of IndAS to IFRS leading to meeting accounting standards requirement.

PSO 5 – Assess individual financial position by filing of Income Tax returns and exploring various investment options leading to achievement of individual financial freedom.

PSO6 – Analyse Capital markets and take informed decisions through financial planning leading to wealth maximization.

PSO7 – Evaluate the key drivers of Securities market and measure the impact on fundamentals of an organization leading to better investment portfolio.

PSO8– Explore the nuances of financial statements and performance of banks leading to evaluation of credit worthiness.



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Program Outcomes of M.Com (IB)

Master of Commerce in International Business (M.Com. IB)

Program Outcomes

On successful completion of the Master of Commerce in International Business (M.Com. IB) program, the student will:

PO1 Business Knowledge – Be able to apply the Global business knowledge to real life scenarios. Evaluate multi-cultural dimension of the business world and respect Diversity, Equity and Inclusion. Analyse the role of various international bodies and agreements like WTO, UNO, IMF and others on different industries.

PO2 Research and Critical Thinking – Be able to undertake well –defined research to identify opportunities and uncover the complexities of business.

PO3 Moral Philosophy - Be able to follow professional code of ethics and norms in all the transactions, professionally and personally.

PO4 Skill Quotient – Be able to use the Global Skills and competencies in an entrepreneurial venture and in an organization. Demonstrate knowledge of various business operations across the globe including International Accounting, Supply Chain and Logistics, People Management, Financial Markets and other aspects of business with an international perspective.

PO5 Foreign Language – Be able to read, write and speak foreign language French and read, write and speak Japanese language in English script and connect with people from diverse culture and establish business.

PO6 Lifelong Learning – Be a lifelong learner with open-mindedness and ability to learn, unlearn and relearn.

PO7 Responsible Citizenship - Be a responsible and socially contributing citizen in the community with all actions governed by values.

PO8 Environmental Consciousness – Be a sustainability thinker and take conscious business decisions to protect the planet and build environmentally mindful businesses.



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Master of Commerce in International Business (M.Com. FA)

Program Specific Outcomes (PSOs)

PSO1 - Apply global operations knowledge across industries leading to building sustainable businesses.

PSO2 - Understand nature of international financial markets and its impact on global financial system leading to exploring opportunities in global markets.

PSO3 - Apply import export procedures and documentation processes for efficient clearances leading to transparent governance of the organization.

PSO4 - Apply International Accounting Standards in organizations across the globe leading to efficient corporate governance.

PSO5 - Evaluate global business operations in terms of product, people, planet and strategy leading to successful organization.

PSO6 - Understand diverse global cultures and connect with businesses through French and Japanese languages leading to creation of new businesses and sustaining existing ones.

PSO7 - Evaluate global markets and apply various diffusion pathways leading to business expansion.


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Program Outcomes of M.Com (FA)

Master of Commerce in Financial Analysis (M.Com. FA) Program

Outcomes

On successful completion of the Master of Commerce in Financial Analysis (M.Com. FA.) program the student will:

PO1 Analytical ability – Be able to analyse and interpret financial statements and make meaningful decisions in business.

PO2 Project Management – Be able to evaluate projects and make investment appraisal decisions.

PO3 Self Awareness and Interpersonal Management – Be able to know self, peers and work with group dynamics building a positive work culture and integrate changes with adaptability.

PO4 Compliances - Be able to assess corporate financial position through audit leading to efficient statutory compliances.

PO5 Lifelong Learning – Be a lifelong learner with open-mindedness and ability to learn, unlearn and relearn.

PO6 Responsible Citizenship - Be a responsible and socially contributing citizen in the community with all governed by values.

Master of Commerce in Financial Analysis (M.Com. FA) Program

Specific Outcomes (PSOs)

PSO1 – Apply financial management techniques for long term decision making among various investment avenues leading to profitable decision making model.

PSO2 – Use Risk management tools to analyse risk – return trade-off for alternative investment proposals leading to mitigation of risk.

PSO3 – Understand nature of international financial markets and its impact on global financial system leading to exploring opportunities in global markets.

PSO 4 - Understand Mergers and Acquisitions of organizations with calculated risk taking ability leading to business expansion.

PSO 5 - Assess individual financial position by filing of Income Tax returns and exploring various investment options leading to achievement of individual financial freedom.

PSO 6- Assess registered companies through indirect tax audit leading to statutory compliances.



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PSO 7 – Understand the nuances of avoidance of double taxation treaties in international transaction between countries leading to cost reduction and manage international cascading effect.

PSO 8 - Apply the principles of governance towards Corporate Social Responsibility leading to sustainable businesses.

PSO 9 – Forecast the financial performance of the organization through DCF approach and advice to take investment decisions leading to creation of optimal portfolio.


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Course outcomes for all Programmes

Course Outcomes of B.Com.



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INTERNAL QUALITY ASSURANCE CELL

Course Outcome

I B. Com I Semester

1.3 Financial Accounting:

CO1 Acts as a foundation for students which enables them to learn about further accounting papers in an organised and systematic way.

CO2 Helps students to know the importance of final accounts, basic analysis of financial statements, understanding the concept of Hire purchase system and also acts as a bridge to Industry and Academia.

1.4 Business Dynamics and Entrepreneurship

CO1 Helps students to understand the conceptual framework of management and to know about the entrepreneurial culture and industrial growth to manage 21st century organizations

CO2 Makes students perceive the dynamic nature of business, HR, and entrepreneurship and also creates awareness on various schemes on Indian government to help cope up entrepreneurship

CO3 Exposes students to various support schemes provided by government and understand the importance of entrepreneurship for building better India.

1.5 Indian Financial Institutions and Markets

CO1 Students are introduced to various concepts of financial avenues and institutions like capital and money markets.

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CO2 Helps students understand practicality of how funds are raised for business, the sources, regulatory bodies and their policies such as RBI, SEBI etc.

CO3 Enables students to understand various financial institutions and their functioning, uses and benefits of these institutions.

1.6 Corporate Structure and Administration

CO1 Familiarizes students with a thorough understanding of Indian Companies Act 2013, formation and administration of companies according to the Act and different types of companies.

CO2. Enables students to understand types of capital, meetings and proceedings and structure and administration of global companies.

CO3. Familiarizes students to configuring capital of the company, managing capital structure and profit earned by stake holders.

1.7 Practical's on Skill Development

CO1 Equip students with the practical knowledge about hire purchase agreement and interest calculation, collection of transactions relating to branch account and departmental stores.

CO2 Familiarizes students with various organizational structures of companies and with the achievement of a few successful entrepreneurs,

CO3. Enables them to understand preparation of project report and format of business plan, and to know the process of PMKVY registration with PMKVY forms.

CO4 Enables students to understand the structure of Indian Financial System, Commercial banks, RBI and Financial Markets and make them familiar with drafts, cheques with MICR technology and process for opening different accounts.

CO5 Enables students to understand drafting of Memorandum of Association and Articles of Association, Company meeting notice and exposes students to company's organisation structure and preparation of prospectus.

I B. Com II Semester

Advanced Financial Accounting

CO1 Enables students get a conceptual understanding of requirements of journal entries, Performa, ledger accounts to bridge the gap between real practices and academics.

CO2 Acquaints students with a few accounting standards and familiarizes them with accounting procedures for different types of business.

CO3 Enables students to develop skills for recording different types of transactions for businesses like Insurance, joint venture, Royalty Partnership firm and Limited companies.

Banking Operations and Innovations

CO1 Familiarizes students with operations and innovations in banking sector.

CO2 Helps students comprehend the importance of banks as institutions that helps proper channelization of money into the economy and effective utilization through their primary and secondary functions.

CO3 Enables students to know about different kinds of bankers and lending operations.

Modern Marketing

CO 1 Enables students to understand the dynamics of marketing of products and services, marketing mix, digital marketing and its challenges.

CO 2 Exposes students to modern marketing which is about selling products as per consumer needs rather than sell what is produced.

CO 3 Provides an insight to students about Services marketing.

Methods and Techniques for Business Data Analysis

CO1 Equips students with basics of mathematics and develops analytical skills for solving practical problems.

CO2 Enables students solve quantitative problems related to commerce concepts such as Bill Discounting, Simple and Compound interest, Percentages, Annuities etc.

CO3 Helps students to apply acquired knowledge to solve business related problems.

Practical Skill Development

CO1 Enables students get practical knowledge on claiming insurance, preparation of consignment account, drafting of joint venture agreements, collection and recording of royalty account.

CO2 Familiarizes students with applications of opening a bank account and obtaining bank loans, forms of RTGS, credit and debit cards and drafting specimens of travelers/gift cheque.

CO3 Helps students understand consumer behavior in buying a product, development of strategies for new products, preparing advertisement copies and concepts of digital marketing.

CO4 Enables students apply mathematical concepts in analyzing business data and find solutions to various practical situations such as interest calculation for deposits and loans, preparation of matrices for railway reservation, CET counselling etc.

II B. Com III Semester

Corporate Accounting

CO1 Enable students to have comprehensive awareness about the provision of Companies Act and Corporate Accounts.

CO2 Helps students build practical knowledge about the maintenance of book of accounts in several conditions like valuation of share, goodwill and maintain company final accounts.

Financial Management

CO1 Introduces students to financial management and its application in practice and helps learners to understand the financial environment in which firms and managers must operate.

CO2 Helps students to focus on critical elements of decision- making for organization, including evaluation of investment decisions by applying a variety of capital budgeting techniques, study of dividend policy and working capital management.

Business Regulation

CO1 Creates an understanding of the Legal Environment of Business.

CO2 Enables students to apply basic legal knowledge to business transactions and communicate effectively using standard business and legal terminology.

Business Data Analysis

CO1 Provides the basic knowledge about various quantitative statistical methods and its applicability for decision making in business.

CO2 Gives a practical exposure to students on the needs about research and various statistical concepts and provides students a brief insight on how statistical concepts such as correlation, regression time series etc are used in research.

Practical Skill Development

CO1 Enable students to have comprehensive knowledge about corporate accounting and build proficiency in maintenance of books of accounts

CO2 Familiarize students with financial management and its application including elements of business decision making.

CO3 Enable students to have understanding towards legal environment and its implication on business performance.

CO4 Acquaint students with various statistical tools in quantitative data analysis.

II B. Com IV Semester

Advance Corporate Accounting

CO1 Enables students to develop awareness about Corporate Accounting in conformity with provisions of Companies' Act, latest amendments and adoption of accounting standards.

CO2 Familiarizes students with practical implementation of accounting treatments followed by companies in redemption of preference shares, mergers and acquisitions.

Goods and Services Tax

CO1 Equips students with the principles and provisions of Goods and Services Tax (GST), which was implemented from 2017 under the notion of One Nation, One Tax.

CO2 Provides an insight into practical aspects and how to apply the provisions of GST Laws to various situations.

Cost Accounting

CO1 Acquaint students with various cost concepts and elements of cost essential for reducing and controlling overall cost which is a vital aspect in modern business.

CO2 Enables students to understand pricing material issues, labour remuneration, allocation and apportionment of overheads and also preparation of reconciliation statements.

E-business and Accounting

CO1 Provides students with the conceptual knowledge about Online or Electronic business, marketing and payment mechanisms used by modern organisations and its legal framework.

CO2 Enables students gain practical knowledge about Tally which helps in maintaining accounts of business with the statutory features of tax.

Practical on Skill Development

CO1 Familiarize students with corporate accounting and provisions of companies act.

CO2 Provides an insight into practical aspects and how to apply the provisions of GST Laws to various situations.

CO3- Familiarize students with various cost concepts, elements of cost reduction and control found crucial modern business.

CO4- Enable students to gain practical insight into electronic business and its software application to facilitate easy maintenance of books of accounts.

III B.Com V Semester

5.1 Income Tax-I

CO1 Familiarizes students to various provisions of Income Tax Act 1961 relating to Income of Individuals.

CO2 Helps students to assess the income tax of an individual according to Income Tax provisions.

5.2 Auditing and Corporate Governance

CO1 Provides knowledge of principles and methods of auditing and their applications.

CO2 Helps student understand various concepts related to internal control and audit, verification and valuation of assets and liabilities in a business organisations

Elective Subjects – Accounting Group

AC .5.3 Advanced Accounting

CO1 Familiarizes the process and preparation of accounts of different types of organizations.

CO2 Enable students to analyze the process of inflation and investments accounts.

AC. 5.4 Methods & Techniques of Cost Accounting

CO1 Enables students to get an understanding of Cost Accounting concepts and computing cost of goods in different nature of businesses.

CO2 Provides foundation on cost aspects and enables students to prepare for professional courses like CMA, CA, CIMA etc., and pursue a career in the field of Cost Accountancy.

Elective Subjects – Finance Group

FN 5.3 Advanced Financial Management

CO1 Provides knowledge of Fundamentals and applications of Advanced Financial Skills through various methods.

CO2 Helps students to familiarize the concepts of Corporate Restructuring and other tools

FN 5.4 Financial Services

CO1 Students are introduced to various concepts of financial avenues and institutions like capital and money markets

CO2 Helps students understand practicality of how funds are raised for business, the sources, regulatory bodies and their policies such as RBI, SEBI etc

Elective Subjects – Banking Group

BK 5.3 Regulatory Framework of Banking

CO1 Provides knowledge about Banking Regulation Act, and its framework and the concepts of CRR, SLR

CO2 It provides knowledge about Legal frame work and E-Banking in India

BK 5.4 Marketing of Banking Products

CO1 It acquires knowledge and skills for marketing of banking products and services, also looks into various aspects of service quality aspects of bank branches.

CO2 It helps students to know more with modern methods of Banking and innovative products of Banking

III B.Com VI Semester

6.1 Income Tax-I

CO1 Provides an in-depth knowledge on the provisions of Income Tax and familiarize the students with recent amendments in Income-tax.

CO2 Helps students understand the computation of Taxable Income and Tax Liability of individuals.

6.2 International Financial Reporting Standards

CO1 Enables students to understand the need for convergence of Indian Accounting Standards with International Financial Reporting Standards (IFRS) due to globalization.

CO2 Helps students to understand Ind Accounting Standards compliance by the companies in preparing and presenting their financial statements.

Elective Subjects – Accounting Group

AC 6.3 MANAGEMNET ACCOUNTING

CO1. Enables students to develop an understanding of the conceptual framework and techniques of Management Accounting.

CO2. Helps students understand the analysis and interpretation of financial statements with a view to prepare management reports for decision-making

AC 6.4 ACCOUNTING FOR GOVERNMENT AND LOCAL BODIES

CO1 Helps in understanding, writing and auditing of government accounting principles and techniques of various bodies

CO2 To familiarize the students with regard to audit of urban and local documents, municipal corporations etc

Elective Subjects –Finance Group

FN 6.3 International Finance

CO1 To Familiarize students with global financial environment and evaluate International Financial Decisions

CO2 To Understand exchange rate determination, forex risk, interest rate risks

FN 6.4 Security Analysis and Portfolio Management

CO1 To enable student's skills in analysing various types of securities

CO2 To develop necessary skills in students to design and revise a portfolio of securities.

Elective Subjects –Banking Group

BK 6.3 E-Banking

CO1 To understand the Core Banking, Understanding of Banking Channels and Payments, Practices on Banking Technology

CO2 To familiarize students with data management and new innovations of Banking

BK 6.4 TREASURY AND FOREX MANAGEMENT

CO1 To enable students in understanding of treasury management system, Treasury operations

CO2 To have brief knowledge about Risk analysis in banking sector with new updates


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Course Outcome

I BBA I Semester

1.3 Financial Accounting

CO1 Exposes students to various aspects of Financial Accounting.

CO2 Enables them to understand accounting concepts, tools and techniques influencing business organizations.

1.4 Principles of Management

CO1 Examines the logic and working of organizations and outlines the major function of management.

CO2 Enables students to acquire and exhibit knowledge skill and abilities needed to successfully manage the organization.

1.5 Corporate Administration

CO1 Demonstrates comprehensive and accurate knowledge and understanding of various areas of company act and law.

CO2 Exhibit knowledge and skill required to administer the affairs of the company.

1.6 Production and Operations Management

CO1 Familiarizes students with the process of production to be carried out in a business so that there is which satisfies customers, and which helps to increase the goodwill of the organization.

CO2 Deals with the selection of the plant location, layout, selection of process, controlling production process and producing quality products.


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I BBA II Semester

2.3 Corporate Accounting

CO1 Educates students with comprehensive knowledge on provisions of company's act and corporate accounting.

CO2 Helps them to prepare company final accounts, holding company accounts, analyse financial statements and value goodwill and shares.

2.4 Business Analytics-I

CO1- Enables students to understand number system, theory of equation, indices, matrices and logarithms.

CO2- Familiarize students with the knowledge of commercial arithmetic progressions etc.

2.5 Organizational Behaviour

CO1 Helps in understanding the psychological aspect of workers working in an organization and offers knowledge on organizational behaviour, organizational change and dynamism of groups.

CO2 Enables students to demonstrate the applicability of the concept of organizational behaviour to understand the behaviour of people in the organization.

CO3 It helps them to analyse the complexities associated with management of the group behaviour in the organization.

2.6 Marketing Management

CO1. Helps to know about the various trends, segments, strategies which can be used by businessmen to increase the sales of the product.

CO2. Gives knowledge about marketing mix, fixing of price for a product, select target customers and it helps to produce goods accordingly.

II BBA III SEMESTER

3.2 Corporate Communication Skills-I

CO1 Develop and Impart Business Correspondence skills required for effective communication at different levels of an organization.

CO2 Enhance listening, note taking and presentation skills through Digital Platforms inclusions.

3.3- Cost Accounting-

CO1 Summarize the basic concepts of cost accounting

CO2 Calculate material, labour cost control methods

CO3 Evaluate of reconciliation of cost and financial accounts.

3.4- Human Resource Management

CO1-Familiarizes with concepts of Human Resource and Personnel Management and Development.

CO2. Imparts knowledge on various aspects of Human Resource Management and its relevance in day-to-day business activities.

3.5- Financial Markets and Services

CO1 Students get familiarized with Traditional and Modern Financial Services and their operations.

CO2 They also would have studied Non-banking financial intermediaries, SEBI and its operations, Mutual Funds and the recent trends in financial services.

3.6 Business Data Analysis

CO1 Understand basics of statistics

CO2 Calculate measures of central tendency and dispersion

CO3 Analyse probability distribution co- relation regression and testing of hypothesis

3.7- Corporate Financial Management

CO1 Understand concept of financial management and time value of money

CO2 Remember financing dividend and investment decisions

CO3 Calculate working capital

II BBA IV Semester

4.2- Corporate Communication Skills-2

CO1.Enable students to understand corporate and strategic communication.

CO2. Familiarize students with leadership, marketing and crisis communication skills.

4.3- Business Research Methods

CO1. Creates awareness of the process of research, tools and techniques of research and generation of reports.

CO2. Introduces the basics of business research and enhance knowledge skills awareness about research.

4.4- Banking Law and Operations-

CO1. Familiarizes the students with existing law and practice of banking in India.

CO2. Imparts knowledge on financial system prevailing in India and how the entire system operates.

4.5 Entrepreneurship Development-

CO1-Helps create entrepreneurial awareness among students and motivate them to develop a mind-set for choosing entrepreneurship as a career.

CO2-Enables students to understand the influence of business environment on entrepreneurship, identification of opportunities and preparation of business plan.

4.6 Management Accounting-

CO1.Helps in understanding the concept of Planning, Coordinating, Communicating and Controlling of accounting practices in a business organization.

CO2. Helps understand and analyze the financial statements to prepare financial report.

4.7 Customer Relationship Management

CO1. Understand the concepts, role, principles and changing face of CRM as an IT enabled function.

CO2. Apply the concepts of effective management of Customer Relationship. **CO3.** Remember Sales force automation and analytical CRM.

III BBA V Semester

5.1 Income Tax - I

CO1 Provides an in-depth knowledge on the provisions of Income Tax and familiarize the students with recent amendments

CO2 Helps students understand the computation of Taxable Income and Tax Liability of individuals.

5.2 Business Regulations

CO1 To help students to understand and apply various business regulatory frameworks, Indian Contract Act, Sale of Goods Act

CO2 To acquaint students towards evaluate the business practices as per ethical and legal norms applicable in businesses.

5.3 Indirect Taxes

CO1 To familiarize the students with the indirect tax laws.

CO2 To help students in assessing indirect taxes which are applicable in India

5.4 Information Technology for Business

CO1 To familiarize student with aspect of business information systems and relevant information technology

CO2 To develop skill to design and implement simple computer based business and audit information system.

Elective 1 5.5

FN 5.5 Advanced corporate financial management

CO1 To enhance knowledge on valuation of business enterprises.

CO2 To familiarize students understand the various models of value-based management.

Elective 2 5.6

FN 5.6 Security analysis and portfolio management

CO1 Provides knowledge and skill in identifying various investment alternatives and choosing the suitable alternatives.

CO2 Orient on the procedures and formalities involved in investing.

HR 5.5 INDUSTRIAL RELATIONS AND EMPLOYEE LEGISLATION

CO1 To familiarize students with the Industrial Relations and Legislations relating to Regulatory and Social Security of Employees in India.

CO2 Provides knowledge on Employee relations and Compensation Management

III BBA VI Semester

6.1 INCOME TAX – II

CO1 Highlight students and understand the computation of Taxable Income and Tax Liability of individuals.

CO2 Familiarize students on Assessment of Individuals

6.2 STRATEGIC MANAGEMENT

CO1 Familiarize the students to understand the various strategic issues such as Strategic Planning, Implementation and Evaluation.

CO2 To help in implementing strategy evaluation and control

6.3 INTERNATIONAL BUSINESS

CO1 Facilitate the students in understanding Globalization and International Business Management

CO2 Helps in understanding the method and sources of credit, Methods of payments in International Business

6.4 INFORMATION TECHNOLOGY FOR BUSINESS – II

CO1 To familiarize with the aspect of Internet, Email, Search Engine

CO2 Provides an analytical and technical framework to understand the emerging world of E-commerce.

FN 6.5 RISK MANAGEMENT AND DERIVATIVES

CO1 Providing knowledge on risk measurement and evaluation in making capital budgeting decisions.

CO2 To provide knowledge on risks associated with investments outside the business and strategies for hedging the same with derivatives.

FN 6.6 INTERNATIONAL FINANCE

CO1 Orient the students on global business environment and international markets.

CO2 To make students understand the various risks an enterprise is exposed to on account of international transactions.

CO3 To provide knowledge and skills for hedging foreign currency risks.

HR 6.5 INTERNATIONAL HUMAN RESOURCES MANAGEMENT

CO1 Helps in familiarizing the students with various concepts and issues relating to International Human Resources Management

CO2 Organizational Strategy and Performance Management, Identifying Variables affecting Performance, Appraising the Performance

HR 6.6 ORGANISATIONAL DEVELOPMENT AND CHANGE MANAGEMENT

CO1 Enables the students to understand the need for Organizational Change and Development and the OD Interventions for creating Successful Organizations.

CO2 Understands the Behavioral Outcomes for Measuring OD interventions, Institutionalization framework


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Seshadripuram College
Seshadripuram, Bengaluru-560 092



Seshadripuram Educational Trust

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27, Nagappa Street, Seshadripuram, Bengaluru-560020

Affiliated to Bengaluru City University

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principalspmcollege@gmail.com www.spmcollege.ac.in

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Criteria 2- Teaching –Learning and Evaluation

2.6.1. Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

Course Outcomes of B.C.A.

I BCA I SEMESTER

The following areas are covered under the BCA I Semester English curriculum:

Imprint-1 aspires to orient the young adult learner to social concerns and contexts, to create healthy curiosity about non-science aspects and acquire finer readership sensibilities and judgment and to provide the ability to critique textual narratives by applying aesthetic principles.

CO 1- The texts introduce youngsters to an array of local and global writers such as–Sundar Sarukkai, African American poet, writer and playwright-Langston Hughes, Barack Obama, W. H. Auden, Poornachandra Tejaswi, Bertolt Brecht and W. W. Jacobs.

CO 2 -The literary/ poetry section focuses on issues that promote constitutional values - rights and duties, democracy and its importance, constituents of democracy namely, freedom of speech, its roles, responsibilities and its manifestations, the Jazz Poetry genre, Harlem Renaissance, angst of the coloured people, voice of the common etc.

CO 3 -There are a lot of life skills, soft skills, practical understanding of life that comes with the learning of the text. Students are encouraged to think, understand and critically evaluate the text and also understand the ideology behind prescribing the literary pieces.

CO 4- The workbook section revisits and revises basic grammar components to hone LSRW (Listening, Speaking, Reading and Writing) skills and expand the vocabulary in use and cultivate coordination between thinking and writing. It also cultivates coordination between thinking and writing.

I BCA II Semester

The following areas are covered under the BCA II Semester English curriculum:

Imprints-2 aspires to create an environment in the classroom which encourages the students to 'Revise, Explore, Transform and Perform'.

CO1 -The works from writers like –William Shakespeare, Girish Karnad, Dr Shashi Tharoor, Brad Paisley, historian-Ramachandra Guha, Ogden Nash, George Orwell, William Shakespeare is presented.

CO2 -The literary section focuses on issues that promote progressive, secular, ecological, feminist and other egalitarian ideologies. It brings to light the importance of knowing history, colonial exploitation and why India is still a developing nation.

CO3 -The grammar section focuses on updating basic grammar components and on improving the students' speaking skills. There are sections on elementary grammar such as- direct-indirect speech, reporting verbs, active-passive voice etc.

II BCA III Semester

CO1-In the third semester, students get to read the works of eminent writers such as- Jeff Kinney, Richard Feynman, Poems by Alfred Noyes, Rudyard Kipling and Brian Bilston, a classic fairy tale 'The Nightingale and the Rose' by Oscar Wilde, a letter by Jawaharlal Nehru, Winthrop Parkhurst's one act play 'The Beggar and the King' and others.

CO2- The model pieces of writing cast in different genres and forms cultivates literary sensibilities in students and also sensitises them to social concerns. Alfred Noyes' poem 'The

Highwayman' stresses the importance of love, courage and sacrifice. Rudyard Kipling's poem

'If' is an ultimate inspiration that tells us how to deal with different situations in life. 'Refugee' a poem by Brian Bilston is extremely compelling and stimulates young minds to debate over the issues that confront the world today. Monica Samille Lewinsky's TED talk 'The Price of Shame' makes students to take a hard look at online culture of humiliation and makes them ask for a different way out of this culture. A one act play 'The Beggar and the King' by Winthrop Parkhurst brings to the fore many socio-political questions. Thinking practices and extended activities incorporated as part of every lesson-plan helps students to interpret literature as a form of cultural expression.

CO3-The grammar section is designed to perfect and hone the soft skills of students pertaining to effective verbal expression and communication. This section empowers students by sharpening their speaking skills, writing skills and reading skills.

II BCA IV Semester

CO1-The literary part is divided into two sections as 'Melange' and 'Novella'. Section A i.e.

Melange contains poems of Nissim Ezekiel, Edgar Allan Poe, Louis Macneice. A folk tale 'Origin of Earthquakes', Rokeya Sakhawat Hossain's short story 'Sultana's Dream', Gerald Durrel's 'World in a Wall' and few other texts. Section B of the literary part contains a novella by H. G. Wells 'The Time Machine'.

CO2- 'Sultana's Dream' presents the Utopian world of Begum Rokeya and introduces the students to feminism and early feminist literature and makes them question the patriarchal world order. Fredrick Louis Macneice' poem 'Prayer Before Birth' makes psychological exploration of identity even before birth, it protests against the social and political oppression typical of the Age of Anxiety. 'The Bells' a poem by Edgar Allan Poe equips students with knowledge of literary devices and figures of speech which sharpens their communication. Nissim Ezekiel's poem 'The Night of the Scorpion' talks about the sudden crisis and different ways in which people react to it. Through the story of Mysore Sandal Soap, Suresh Moona's article 'Mysore Sandal Soap turns 100' give students an insight to

brand, brand building, loyalty to the old brands. 'Origin of Earthquakes' which is a folktale grants students access to varied views and perspectives, through entertainment.

CO3- H. G. Wells novella 'The Time Machine' written in 1895 as frame narrative like fable presents a vision of the decadence of unchecked capitalism and a violent proletariat stuck on a dying planet that is already scarred by a wide chasm of the classes. It provokes the students to debate the relevance and importance of fiction as mirror to our world and its ideas.

CO4- The workbook ensures that students pick up academic writing. Most importantly it trains students for the upcoming placements through activities such as- essay writing, CV and Cover letter writing, usage of idioms/proverbs/phrasal verbs. Grammar section C which is about speaking skills focuses on interview skills like reading job advertisements, group discussion and facing interviews. Each of these aspects are dealt with in detail, students are taught about the appropriate attire, way of responding to questions, making points effectively in GDs, interview etiquette etc.


Principal
Seshadripuram College
Seshadripuram, Bangalore-560 022



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SESHADRIPURAM COLLEGE

27, Nagappa Street, Seshadripuram, Bengaluru-560020

Affiliated to Bengaluru City University

NAAC ACCREDITED : A++ GRADE

principalspmcollege@gmail.com www.spmcollege.ac.in

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Course Outcomes of B.Com. (Hons.)



Seshadripuram Educational Trust
SESHADRIPURAM COLLEGE
Bengaluru-560020

Affiliated to Bengaluru City University

NAAC Accredited : A++

27, Nagappa Street, Seshadripuram College, Bangalore-560020

Ph: 080-22955354,

principalspmcollege@gmail.com

www.spmcollege.ac.in

Department of English

Course Outcome

I Semester B. Com. & B.Com Honours

CO 1 The textbook introduces the student to African and American writers like Nobel Laureate- Chinua Achebe, O'Henry and British writer-George Orwell, with its selection of short stories and essays. The students are also exposed to the evergreen- Shakespeare and Khalil Gibran, The works of writers like Dr A.P.J. Abdul Kalam, Bhaswar Mukherjee and N. Krishnamurthy showcases Indian writing to the students.

CO 2 The selection of works in the textbook explores various themes like the meaning of love, marriage, the joy as well as the trials and responsibilities that come with them, the status of transgender persons in India, nature, ethics in business etc. 'Acceptance' reflects the apathy of the society towards the LGBT community whose identity has long been unnoticed and ignored. It highlights the sad plight of a transgender trying to lead a normal life in society.

CO 3 The grammar section of the textbook focuses on giving students a thorough re-grounding in the basics of grammar such as articles, prepositions, tenses and punctuation thus laying the foundation for good communication.

II Semester B. Com. & B.Com Honours

CO 1 The textbook contains works of both Indian and international greats such as-Karnad, Tagore, Oscar Wilde, Keats and Chaplin. This gives students perspectives from people who are literary figures and beyond. The textbook contains poetry, short stories and autobiography.

CO 2 While Karnad's iconic play-Hayavadana presents complex themes such as desire, the mind and body, women's right to choice, caste etc..Chaplin's autobiographical extract presents a glimpse into the mind of a great artist. Meena Bindra's 'A Cut Above' tells the story of a Indian entrepreneur, a woman who started a multi-million dollar company from her own home—which is an apt selection for the students of Commerce and Management Studies. The text breaks many myths about what it takes to be an entrepreneur and is an

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inspirational tale for many aspiring entrepreneurs. Sujata Sen's 'Definitions of Femininity and Masculinity' presents how family, workplace, religion and media place an important role in shaping gender expectations and identities. Susil Mandal's contemporary poem brings out the travails of people in the remote Sunderbans.

CO 3 The Workbook focuses on the basic language skills expected of an undergraduate in the competitive global job scenario. It attempts to give a comprehensive training in terms of writing paragraphs, reports, abstracting, reading skills, analysis, comprehension, and articulation through reading comprehension passages.

III Semester B. Com. & B.Com Honours

Insights III- aims to create an environment in the classroom which encourages the students to go further down the path of discovering the self and the world through literature while the workbook component further aims at honing various aspects of their communication skills.

The following areas are covered under the B. Com third semester English syllabus:

CO1: The literary pieces consist an assortment of poetry, prose and essays. Every lesson begins with a pre-reading session called brainstorming where a number of questions are posed regarding the themes of the lesson. This is followed by a brief introduction of the author thus familiarising students to the eminent persons behind the writings.

CO2: The Literary Component (Part-1) reflects variety and diversity in terms of themes discussed. It includes Susan Glaspell's 'Suppressed Desires' a one act play, an essay by Alfred George Gardiner, short stories 'The Man in Asbestos' and 'Sweetness', and an article on adventure sports by Mihir Sen in addition to Poetry. Selections have been made on the basis of novelty and relevance. 'Sweetness' presents the confession of a parent of a black girl who grows up without much love and affection. The former's racist attitude in lieu with the societal pressure appears to have killed the motherly instinct. The story portrays her strong sense of remorse and also her anxiety about her daughter who becomes a mother.

CO3: In terms of themes, 'The Man in Asbestos' is an 'Allegory of Future' that presents the vision of life without dreams, work, challenges, threats etc. Sweetness talks about how members of a certain family survived the indignities of the segregation era. G.M Hopkins describes the beauty of Nature and appeals to preserve the same. The great playwright William Shakespeare portrays the Quality of Mercy in which the speech extols the power of mercy an attribute to God

Himself from one of his well-known plays 'The Merchant of Venice'. Mihir Sen's Operation Indian Ocean is an article on adventure sports which expands human abilities and leads to achievements.

C04: The workbook section comprises of Job Skills which equips undergraduates with necessary communication skills expected in the competitive international job scenario. These letters improve students' communication, social and handwriting skills among other things.

IV Semester B. Com. & B.Com Honours

Insights IV- This new General English Text Book aims to develop literary sensibilities and language competence in under graduate students. The Course material has two parts – Literature – to stimulate their literary sensibilities and Language – to help them cultivate language skills. The language skills section of the book intends to develop language competence in students and help them acquire the skills necessary for employment in the global job scenario.

C01: The literary component comprises of poetry written in twentieth century on themes like, Oppression, Racism, Culture and Ethnicity, Social Upheavals and Hunger. Selections have been made on the basis of novelty and relevance.

C02: This semester, students are introduced to the works of humourist, Australian indigenous playwright, Jewish and other prominent Afro-American writers such as Ogden Nash, Jack Davis, Bob Dylan, Maya Angelou, Kuvempu and Arthur Miller

C03: The literary section focuses on themes like Oppression, Racism, culture and Ethnicity, Social Upheavals and Hunger.

C04: The Three Act Play 'All My Sons' by the American Playwright Arthur Miller provides summary and insightful questions to facilitate comprehension and analysis of the play. The inclusion of the play is done with the intention of providing exposure to literature that can shape their thinking and create social awareness.

C05: The Language component focuses on the basic skills expected of an under graduate in the competitive global job scenario. It attempts to stimulate their analytical thinking and help them practise organized writing. Language and presentation become extremely important in the present age of Information, Communication and Technology. The exercises are meant to be worked out in the classroom and generate meaningful discussion that can lead to proper learning. Integrated approach will facilitate the learning of four basic skills of language (LSRW). Extended Activity is meant to provide opportunities for the students to go beyond the text and gain better insight into the world. The teachers can also use these activities for project work.



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27, Nagappa Street, Seshadripuram, Bengaluru-560020

Affiliated to Bengaluru City University

NAAC ACCREDITED : A++ GRADE

principalspmcollege@gmail.com www.spmcollege.ac.in

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Criteria 2- Teaching –Learning and Evaluation

2.6.1. Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

Course Outcomes of Kannada



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SESHADRIPURAM COLLEGE**

Bengaluru-560020

Affiliated to Bengaluru City University

NAAC Accredited : A++

27, Nagappa Street, Seshadripuram College, Bangalore-560020

Ph: 080-22955354,

principalspmcollege@gmail.com

www.spmcollege.ac.in

Department of Kannada Course Outcomes

I and II Semester B. Com & B.Com Honours

Kannada Bhasha Patya- (Poetry, Katha Sahitya, Drama, Jaanapada Sahitya, Lekhana Vaividhya)

CO1 – Enables students to gain Kannada Language and Literature Knowledge. Motivate students those who are interested in Art forms. To Throws light towards rational thoughts through Poetry, Story, Folklore, Essay, Drama and other forms of Literature.

CO2 – The stories in the syllabus enhances social awareness among students. It Enables to add meaning to Social Values and Helps in improving language skills.

CO3 – Kannada Literature would be medium of skill development in students who opt Drama, Folklore and Music as their profession. Apart from degree it will create an urge among students for the study of literary and form throughout their life.

CO4 – Poetry, Drama, Story, Novel and other literary forms would increase healthy critical thinking among students.

II Year B. Com, B.Com Honours

III rd and IVth Semester

Suvarna Sampada- (Halagannada poetry, Stories, Vyavaharika Kannada, Sankirna Lekhanagalu, Computer kannada)

CO1 – Halagannada poetry introduces students to different forms of poetry styles.

CO2 –Halagannada literature enables students to understand the language, script and kannada culture. Vyavaharika Kannada would imbibe the skill among students to learn the

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current official transactions in Kannada. Enables students to develop Grammar and Communication skills.

CO3 – Helps students imbibe cultural aspects so as to develop humane Values. Throws light towards rational thoughts through Poetry, Story, Folklore, Essay, Drama and other forms of Literature.

CO4- Stories and concise articles help develop sensitivity towards the subject and healthy critical thinking among students to improve Computer Kannada increases awareness regarding script, technical use, importance, and use of kannada in software.

CO5- Vyavaharika Kannada enables students to understand concepts such as online markets, TRP letter communications, company rules and regulations in kannada.

Department of Kannada

I and II semester BBA

Kannada Bhasha Patya- (Poetry, Katha Sahitya, Drama, Jaanapada Sahitya, Lekhana Vaividhya)

CO1 – Enables students to gain Kannada Language and Literature Knowledge.

CO2 – Motivate students those who are interested in Art forms.

CO3 – Throws light towards rational thoughts through Poetry, Story, Folklore, Essay, Drama and other forms of Literature.

CO4 – The stories in the syllabus enhances social awareness among students.

CO5 – Enables to add meaning to Social Values.

CO6 – Helps in improving language skills.

CO7 – Kannada Literature would be medium of skill development in students who opt Drama, Folklore and Music as their profession.

CO8 – Apart from degree it will create an urge among students for the study of literary form throughout their life.

CO9 – Poetry, Drama, Story, Novel and other literary forms would increase healthy critical thinking among students.

III and IV semester BBA

Suvarna Sampada- (Halagannada poetry, Stories, Vyavaharika Kannada, Sankirna Lekhanagalu, Computer kannada)

CO1 – Halagannada poetry introduces students to different forms of poetry styles.

- CO2** –Halagannada literature enables students to understand the language, script and kannada culture.
- CO3** - Vyavaharika Kannada would imbibe the skill among students to learn the current official transactions in Kannada.
- CO4** – Enables students to develop Grammar and Communication skills.
- CO5** – Helps students imbibe cultural aspects so as to develop humane Values.
- CO6**- Throws light towards rational thoughts through Poetry, Story, Folklore, Essay, Drama and other forms of Literature.
- CO7**- Stories and concise articles help develop sensitivity towards the subject and healthy critical thinking among students.
- CO8**- Computer Kannada increases awareness regarding script, technical use, importance, and use of kannada in software.
- CO9**- Vyavaharika Kannada enables students to understand concepts such as online markets, TRP letter communications, company rules and regulations in kannada.

Department of Kannada

I and II Semester BCA

Kannada Bhasha Patya- (Poetry, Katha Sahitya, Drama, Jaanapada Sahitya, Lekhana Vaividhya)

- CO1** – Enables students to gain Kannada Language and Literature Knowledge.
- CO2** – Motivate students those who are interested in Art forms.
- CO3** – Throws light towards rational thoughts through Poetry, Story, Folklore, Essay, Drama and other forms of Literature.
- CO4** – The stories in the syllabus enhances social awareness among students.
- CO5** – Enables to add meaning to Social Values.
- CO6** – Helps in improving language skills.
- CO7** – Kannada Literature would be medium of skill development in students who opt Drama, Folklore and Music as their profession.
- CO8** – Apart from degree it will create an urge among students for the study of literary form throughout their life.
- CO9** – Poetry, Drama, Story, Novel and other literary forms would increase healthy critical thinking students.

III and IV Semester BCA

Suvarna Sampada- (Halagannada poetry, Stories, Vyavaharika Kannada, Sankirna Lekhanagalu, Computer kannada)

- CO1** – Halagannada poetry introduces students to different forms of poetry styles.

- CO2** –Halagannada literature enables students to understand the language, script and kannada culture.
- CO3** - Vyavaharika Kannada would imbibe the skill among students to learn the current official transactions in Kannada.
- CO4** – Enables students to develop Grammar and Communication skills.
- CO5** – Helps students imbibe cultural aspects so as to develop humane Values.
- CO6**- Throws light towards rational thoughts through Poetry, Story, Folklore, Essay, Drama and other forms of Literature.
- CO7**- Stories and concise articles help develop sensitivity towards the subject and healthy critical thinking among students.
- CO8**- Computer Kannada increases awareness regarding script, technical use, importance, and use of kannada in software.
- CO9**- Vyavaharika Kannada enables students to understand concepts such as online markets, TRP letter communications, company rules and regulations in kannada.


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Seshadripuram College
Seshadripuram, Bangalore-560 020.



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27, Nagappa Street, Seshadripuram, Bengaluru-560020

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NAAC ACCREDITED : A++ GRADE

principalspmcollege@gmail.com www.spmcollege.ac.in

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Course Outcomes of Hindi



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SESHADRIPURAM COLLEGE

27, Nagappa Street, Seshadripuram, Bengaluru-

560020 Affiliated to Bengaluru City University

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principalspmcollege@gmail.com www.spmcollege.ac.in

Department of Hindi

BBA, 1st Semester (Text Book - Gadya Ganga- Collection of Prose)

- CO1 Improve the knowledge on letter writing in business - Vanijya patra aur Shabdavli.
- CO2 Increase the knowledge of story, essays in hindi literature.
- CO3 Improve professional letter writing and vocabulary.

BBA, 2nd Semester (Text Book - kavyanjali- Collection of Poems)

- CO1 Develop the knowledge on letter writing in business - Vanijya patra aur Shabdavli.
- CO2 Increase the knowledge of Doha and Poetry in hindi literature.
- CO3 Make the students to understand and learn professional letter writing and vocabulary.

BBA, 3rd Semester (Text Book - Drama- Aadhi Raat ke baad)

- CO1 Make them to comprehend the students on aspects of managerial and official-transactions - Sarkari Patra and Sakshepan
- CO2 Enhance student's reading speed and comprehension of academic articles of literature.
- CO3 Provide an awareness of correct usage of hindi grammer in writing and speaking.
- CO4 Improve the reading fluency skills of students through extensive reading

BBA, 4th Semester (Text Book - Upnyas - Sune chaukhte)

- CO1 Make aware of analysis of hindi literature on film review and paragraph translation.
- CO2 Enhance the knowledge of hindi literary novels.
- CO3 Advance the facts of reviewing and translation of hindi literature


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BCA, 1st Semester (Text Book -Gadya shikha –Collection of Prose)

- CO1 Enhance the knowledge of Biographies and Vocabulary.
- CO2 Increase the knowledge of story, essays of hindi literature.
- CO3 Improve the knowledge of legendary Bharat Ratna people and vocabulary.

BCA, 2nd Semester (Text Book - kavya Sindhu- Collection of Poems)

- CO1 Make them to understand on Eassy aur Shabdavli.
- CO2 Increase the knowledge of Doha and Poetry in hindi literature.
- CO3 Improve professional eassy writing and commercial vocabulary of students through hindi literature.

BCA, 3rd Semester (Text Book - Drama- Man ke bhanwar)

- CO1 Comprehend the knowledge on comprehension and Sakshepan in hindi language.
- CO2 Increase student's reading speed and comprehension of academic articles of hindi language.
- CO3 heighten their awareness of correct usage of Hindi grammar in writing and speaking. Students improves their reading fluency skills through extensive reading.

BCA, 4th Semester (Text Book - Upnyas- aakash ki chat)

- CO1 Make aware of analysis of hindi literature on film review and paragraph translation.
- CO2 Enhance the knowledge of Hindi literary novels.
- CO3 Improve the knowledge of reviewing and translation.
- CO4 Enhance the students to compete in the four modes of literacy: writing, speaking, reading and listening of hindi literature.


Principal
Seshadripuram College
Mysur, Bangalore-560 020



Seshadripuram Educational Trust

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27, Nagappa Street, Seshadripuram, Bengaluru-560020

Affiliated to Bengaluru City University

NAAC ACCREDITED : A++ GRADE

principalspmcollege@gmail.com www.spmcollege.ac.in

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Course Outcomes of Sanskrit



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SESHADRIPURAM COLLEGE
27, Nagappa Street, Seshadripuram, Bengaluru-560020
Affiliated to Bengaluru City University
NAAC ACCREDITED : A++ GRADE
principalspmcollege@gmail.com www.spmcollege.ac.in

Department of Sanskrit

B.Com & B.Com Honors

B.Com I Semester- Poetry

Title - Janakiharana Mahakavyam composed by Kumaradasa & Grammar.

CO1 Enable students to gain the aesthetic value of Ramayana and instill humane values among them.

CO2 Equip students with poetry knowledge and basic grammar skills in order to improve their ability to converse in Sanskrit.

B.Com II Semester

Prose- Title-Mitrasamprapthi of Panchatantra composed by Vishnu Sharma & Grammar.

CO1 Generate an idea about Sanskrit Prose and shed light on Story Literature and Prose Writers.

CO2 Familiarize students towards of Basic Grammar and its concept

B.Com III Semester

Prose- Title -Rajadharma from Arthashastra composed by Kautilya & Svasthya Samrakshanam.

CO1 Understand and inculcate knowledge across domains such as History, Economics, Politics, Military Strategy & Management present in Arthashastram.

CO2 Familiarize students about the importance of Ayurveda & Yoga.

B.Com IV Semester

Drama- Title - 1st Act of Mudrarakshasam composed by Vishakadatta and Dramatic Literature.

CO1 To elucidate the knowledge of Indian Classical Drama Genre and present the various historical & political venture of the ascent of King Chandragupta Maurya.

CO2 To provide insights into the contributions made by ascetics and greats to the field of commerce which would pave way for new frontiers of knowledge.


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Department of Sanskrit

BCA

I Semester – Poetry- Title: - Kumara Sambhava composed by Kalidasa & Grammar

CO1 Enable students to appreciate the greatness of Mahakavyam and Kavikulaguru Kalidasa along with other remarkable writers of this form.

CO2 Instill clear ideas of basic Samskrit grammar.

II Semester – Prose- Title - Vighraha of Hitopadesha composed by Narayana Pandita & Grammar.

CO1 Inculcate an urge for study of Samskrit Story Literature.

CO2 Instill adequate Grammar skills.

III Semester – Prose- Title – Raja Dharma from Shukraneeti & Svasthya Samrakshanam.

CO1 To enable students to acquire knowledge on science of governance & theories of Political Science.

CO2 Embrace the ancient wisdom and acknowledge the connection between Mind, Body and Soul.

IV Semester – Drama- Title – 1st Act of Mrucchakatikam composed by Shudraka & Dramatic Literature.

CO1 Impart appreciation and love for Drama Literature which indeed will create and encourage students to deeply understand the splendor of Samskrita Bhasha.

CO2 Enable students an insights into Dramatic Literature and to explore the greatness of magnificent Samskrit Drama Writers and their contributions.

Department of Sanskrit

BBA

- I Semester - Poetry Title- 1st Sarga of Balakanda of Shrimad Vakmiki Ramayanam & Grammar.

CO1 Elucidate the knowledge of Adi-Kavyam (Ramayanam) and Adi-Kavi (Valmiki).

CO2 Promote an interest in Samskrit Poetry and Basic Grammar.

II Semester - Prose Title: - Kakolukeeyam of Panchatantra composed by Vishnu Sharma & Grammar

CO1 Create in depth knowledge of Prose Literature and great Prose Writers.

CO2 Enable students to understand grammatical peculiarities of Samskrit Language.

III Semester – Prose Title –Rajadharma from Arthaneeti taken from Mahabharatam & Svasthya Samrakshanam.

CO1 Upgrade the thought of students about ancient concepts with respect to Ethics and allied aspects from Arthaneeti which creates a strong foundation regarding Bharatiya Paramparika Jnanam among students.

CO2 Develop the knowledge about Ayurveda & Yoga which have a great Impact on Human Life.

IV Semester – Drama Title: - 1st Act of Malavikagnimitram composed by Kalidasa & Dramatic Literature.

CO1 Create interest and appreciation for Samskrit Drama Literature.

CO2 Introduce aesthetic genres of Samskrit Literature & their importance to the students of present era


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Affiliated to Bengaluru City University
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principalspmcollege@gmail.com www.spmcollege.ac.in

**Annual Quality Assurance Report (AQAR)
2023-2024**

Criteria 2- Teaching –Learning and Evaluation

2.6.1. Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

Course Outcomes of M.Com.



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SESHADRIPURAM COLLEGE
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27, Nagappa Street, Seshadripuram, Bengaluru-560020
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M.Com Semester-1

Code	Course	Course Outcome
1.1	Monetary System	CO1 To expose students to domestic and international monetary systems CO2 To enable students to understand principles and systems of note issue CO3 To familiarize with issues relating to conversion of currencies.
1.2	International Business	CO1 To familiarize the students with the concepts, functions and practices of International business. CO2 To enable them get Global perspective, on issues related to business
1.3	Macro Economies for Business Decision	CO1. To Familiarise students with key macro-economic variables and their behaviour and enable them to critically evaluate different economies. CO2. To enable students to integrate macro-economic analysis into business decision.


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M.Com Semester-II

Code	Course	Course Outcome
2.1	Indian Banking	CO1.To expose the students to Indian banking system along with the latest reforms in banking CO2.To enable the students to understand prudential norms and new technologies in banking
2.2	Risk Management	CO1.To Provide basic knowledge of risk, type of risk and tools of risk management
2.3	Advanced E- Commerce & Mobile Commerce	CO1. This course will provide an analytical and technical framework to understand the emerging world of e commerce and mobile commerce. E commerce and mobile commerce poses both a challenge and an opportunity for managers. As a matter of competitive necessity, savvy managers must gain a understanding of rapidly changing technology in business models.


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M.Com Semester – II

Code	Course	Course Outcome
2.4	Business Research Methods	CO1.To familiarize students with concepts, tools and techniques of methodology of business research CO2.To enable students to do research or consultancy project in fourth semester
2.5	Operation Research & Quantitative Techniques	CO1.To impart knowledge in concept and tools of OR and QT CO2. To make students apply these in managerial decision making.
2.6	Business Marketing	CO1.To facilitate in-depth understanding of similar and differences between business to business marketing consumer marketing CO2. To equip students with application tools towards formulating and implementing business marketing strategies.
2.7	Soft Core Micro Finance	CO1. To make the students understand the concept of financial benefits and RBI guidelines to micro finance. CO2. To have an overview of different players institutions and regulatory agency influencing the micro finance activity. CO3.To examine and compare the changing scenario of rural people with the use of micro finance.


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M.Com Semester-III – Finance and Banking

Code	Course	Course Outcome
3.1	Business Ethics and corporate governance	CO1. To make the student conscious about ethical values in real life and in business. CO2. To make the student internalize ethical values and practices.
3.2	Financial markets	CO1 To provide understanding of the working of financial markets in India and abroad
3.3	Financial service	CO1 To expose the students to a wide variety of emerging financial services.
3.4	Security analysis	CO1 To enable students skills in analysing various types of securities
3.5	Portfolio management	CO1To develop necessary skills in students to design and revise a portfolio of securities.


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M.Com Semester-III – Accounting and Taxation

Code	Course	Course Outcome
3.1	Business Ethics and Corporate Governance	CO2 To make the student internalize ethical values and practices.
3.2	Corporate Financial reporting	CO1 To gain expert knowledge to analyse financial statements and to familiarize with recent developments in the era of financial reporting. CO2. To gain ability to solve financial reporting and valuation problems.
3.3	Accounting for Managerial Decision	CO1 To enable students to apply cost accounting theory in management decision making process.
3.4	Strategic Cost Management-I	CO1 To expose the students to the internal environment of business and to enable them to formulate strategies relating to cost.
3.5	Direct Taxes and planning	CO1 To give an integrated view of direct tax and apply the laws to business decision


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M.Com Semester-IV – Finance and Banking

Code	Course	Course Outcome
4.1	Common Paper- Commodity markets	CO1 To expose students to the world of commodity markets. CO2 To expose students to the financial instruments used in commodity markets.
4.2	Forex management	CO1 To expose students to acquire skills in forex management. CO2 To enable the students to apply the above knowledge to managing finances of an International Business.
4.3	International financial institutions and markets	CO1 To expose students to International financial institutions and markets. CO2 To enable them to use this knowledge in financial decision making of International Business.
4.4	Banking Operations and Management	CO1 To facilitate in-depth understanding of banking operations. CO2 To equip students with application tools towards formulating and implementing Banking Operations and Management
4.5	Dissertation	CO-1 It encourages students to have practical Industry exposure which facilitates in experiential learning. CO-2 It bridges industry academia gaps and supports holistic student learning.


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M.Com Semester-IV – Accounting and Taxation

Code	Course	Course Outcome
4.1	Common Paper-Commodity markets	CO1 To expose students to the world of commodity markets. CO2 To expose students to the financial instruments used in commodity markets
4.2	Corporate Reporting Practices and IND AS	CO1 To familiarize with recent developments in the area of financial reporting and to gain ability to solve financial reporting problems in special cases
4.3	Strategic Cost Management-II	CO1 To expose the students to the external environment of business and to enable them to formulate strategies relating to cost and pricing.
4.4	Goods and service Taxes	CO1 To familiarize students with the indirect tax laws
4.5	Dissertation	CO-1 It enhances research culture among the students. CO-2 It facilitates practical learning exposure for skill Enhancement among learners.


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principalspmcollege@gmail.com www.spmcollege.ac.in

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Course Outcomes of M.Com. (IB)



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Post graduate Department of Commerce and Management

27, Nagappa Street, Seshadripuram, Bengaluru-

560020 Affiliated to Bengaluru City University

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info@pg.spmcollege@gmail.com

www.pg.spmcollege.ac.in

Semester I M.Com (IB)

Code	Course	Course Outcome
1.1	India's Foreign Trade Policy & Business Negotiation	CO1 To expose students to India's Foreign Trade Policy and CO2 To enable students to use this knowledge informing global business strategies.
1.2	International trade and environment	CO1 To familiarize the students with the concepts, functions and practices of international business. CO2 To enable them get global perspective on issues related to business.
1.3	Multi-Cultural Management	CO1 To expose students to the world of multiculturalism. CO2 To enable students to internalize multicultural management skills and apply the same to management of an International Business.
1.4	Global Legal Environment	CO1 To expose students to nuances of global legal environment. CO2 To enable students to use the knowledge of global legal environment in managing International Business.
1.5	Global resources	CO1 To expose students to the world of global resources. CO2 To enable students to use their knowledge of global resources to the management of global Firm.


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Semester I M.Com (IB)

Code	Course	Course Outcome
1.6	Foreign Language (European-I) French or German	<p>CO-1 To familiarise the Students with Foreign languages.</p> <p>CO-2 It enables the learner to understand French language opens up opportunities to work abroad.</p> <p>CO-3 It enhances students ability to sharpen French/German language skills and enables them on creative learning.</p>
1.7	Soft Core- Communicationskill	<p>CO1 To sharpen the Analytical, written, non-verbal, Spoken Communication and interpersonal skills essential in organizations involving Decision making and implementation.</p> <p>CO2 To demonstrate good teamwork and negotiation skills.</p>


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SEMESTER II- M.Com (IB)

Code	Course	Course Outcome
2.1	WTO & Trading blocks	CO1 To familiarise the students with the working of WTO and economic integration of Regional Trading Blocks
2.2	International financial institutions & Markets	CO1 To expose students to International Financial institutions & markets. CO2 To enable them to use this knowledge in financial decision making of International Business.
2.3	Management information systems	CO1 To familiarize student with aspect of business information systems and relevant information technology. CO2 To Develop skills to design and implement simple computer-based business and audit information Systems
2.4	IMPEX procedures & documentation	CO1 To expose students to the realm of import-export procedures and documentation. CO2 To enable students to use the above knowledge in managing an International Business.
2.5	Research methodology	CO1 To familiarize students with concepts, tools and techniques of business research. CO2 To enable students to take up research / consultancy project and handle them independently
2.6	Foreign Language (European-I) French or German	CO1 To familiarize the Students with Foreign languages. CO-2 It enables the learner to understand french language opens up opportunities to work abroad. CO-3 It enhances students ability to sharpen French/German language skills and enables them on creative learning.


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Code	Course	Course Outcome
2.7	ASEAN Business Economy	<p>CO1 To Understand the socio, economic and political and business environments in Asian countries .</p> <p>CO2 To understand various trade agreements between countries</p> <p>CO3 To understand the competitive positions due to demographic dividend</p> <p>CO4 To understand the future threats and opportunities in the region</p> <p>CO5 To learn business strategies on Indian with respect to other Asian Countries.</p>

SEMESTER III- M.Com (IB)

Code	Course	Course Outcome
3.1	Forex Management	<p>CO1 To enable the students to enhance the skills in Forex Market.</p> <p>CO2 To enable the students to enhance the above knowledge to managing finances of an international business.</p>
3.2	International HRM	<p>CO1 To familiarize the students in International Human Resource Management.</p> <p>CO2 To enable the students to enhance the above knowledge to managing Human resource of an International business</p>


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SEMESTER III- M.Com (IB)

Code	Course	Course Outcome
3.3	International Marketing	CO1 To familiarise the students in International Marketing Practices relating to export trade. CO2 To familiarise the students on foreign trade policies and procedures.
3.4	International Operations, Logistics & Supply Chain Management	CO1 To introduce the students to international operations. CO2 To make the students to understand the linkages of logistics and supply chain management to international operations.
3.5	Foreign Language – Japanese	CO1 To familiarise the Students with Foreign languages. CO-2 It enables the learner to understand Japanese language and culture as well as opens up opportunities to work abroad. CO-3 It enhances students ability to sharpen Japanese language skills and enables them on creative learning.
3.6	Internship Project Report	CO-1 It encourages students to have practical Industry exposure which facilitates in experiential learning. CO-2 It bridges industry academia gaps and supports holistic student learning.



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SEMESTER IV- M.Com (IB)

Code	Course	Course Outcome
4.1	International Accounting	CO1 To familiarize the students with regards to diverse International Accounting and reporting practices. CO2 To develop skills in the students to analysis International Statements.
4.2	International Strategic Management	CO1 To familiarize the students with international strategic Management. CO2 To enable the students apply above knowledge to themanagement of an International business
4.3	Advanced E-Business	CO1 To understand the emerging world of E-commerce and mobile commerce. E-commerce and mobile commerce poses both a challenge and An opportunity for managers. As a matter of competitive necessity, savvy managers must gain an Understanding of the rapidly changing technology and business models.
4.4	Foreign Language –Japanese	CO-1 It further facilities advanced learning and deeper understanding of Japanese culture.
4.5	Dissertation	CO-1 It enhances research culture among the students. CO-2 It facilitates practical learning exposure for skill enhancement among learners.


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principalspmcollege@gmail.com www.spmcollege.ac.in

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Course Outcomes of M.Com. (FA)



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SESHADRIPURAM COLLEGE

Post graduate Department of Commerce and Management

27, Nagappa Street, Seshadripuram, Bengaluru-

560020 Affiliated to Bengaluru City University

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info@pg.spmcollege@gmail.com

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M.Com –FA- Semester-1

Code	Course	Course Outcome
1.1	Accounting Conventions & Standards	CO1 To expose the students to the role of accounting standards and the process of standard setting.
1.2	Managing People in Organizations	CO1 To enable students gain knowledge about concepts, principles and practices relating to Managing people in organizations. CO2 To enable the students use the knowledge in managing human resource better.
1.3	Micro & Macroeconomics for Business Decisions	CO1 The performance of a firm depends on: (1) Performance of its managers. (2) External Environment (economics –Social-technical) the former is dealt by MICRO economics, & latter By MACRO Economics. We thus need to study both economics
1.4	Managerial Finance	CO1 To impart knowledge in advanced techniques of financial management CO2 To enable the students to apply the techniques in financial decision making.
1.5	QT for Accounting and Finance	CO1 To impart knowledge in concepts and tools of OR and QT CO2 To make students apply these in managerial decision making.
1.6	Financial Markets and Services	CO1 To make the student familiarize with the Financial services and markets in the Indian Financial system CO2 To provide an understanding of working of financial markets.

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M.Com –FA- Semester-I

Code	Course	Course Outcome
1.7	Soft Core Business Legal Systems	CO1 To familiarize the students with the legal environment that is influencing business Functioning, CO2 To enable the students acquire proper perspective about legal environment for better Decision making.

M.Com –FA- Semester-II

Code	Course	Course Outcome
2.1	Contemporary Issues in Accounting	CO1 To expose the students to important issues on which thinking / research is going on at Global level. CO2 To motivate the students to take up research in certain frontier areas.
2.2	Information Technology for Accounting & Finance	CO1 To familiarize student with aspect of business information systems and relevant information Technology. CO2 To Develop skills to design and implement simple computer based business and audit Information systems.
2.3	Direct Taxes Planning	CO1 To give an integrated view of direct tax laws to assess and apply the laws to business decisions.
2.4	Securities Analysis and Portfolio Management	CO1 To enable the student to develop skills in analysing various types of securities. CO2 To make the student apply the knowledge of portfolio theory in portfolio management


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M.Com –FA- Semester-II

2.5	Strategic Cost and Management Accounting	CO1 To expose the students to the external environment of business and to enable them to formulate Strategies related to cost and pricing.
2.6	Soft Core Business Research Methods	CO1 To familiarize students with concepts, tools and techniques of the methodology of Business research. CO2 To enable students to do a research / consultancy project in the fourth semester.
2.7	Asset Liability Management In Banks	CO1 This course aims at developing necessary skills for applying the principles of financial analysis CO2 To management of funds by commercial banks and the insurance sector


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M.Com –FA- Semester-III

Code	Course	Course Outcome
3.1	Business Ethics & Corporate Governance	CO1 To make the student conscious about ethical values in real life and in business. CO2 To make students internalize ethical values and practices
3.2	Goods and Service Taxes	CO1 To familiarize the students with the indirect tax laws.
3.3	Forex and Derivatives	CO1 To enable students to acquire skills in forex management CO2 To enhance and build capabilities in students for understanding and managing Internationally oriented corporation or business venture
3.4	Insurance and Risk Management	CO1 To familiarize students with the principles and practices of insurance business.



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M.Com –FA- Semester-III

Code	Course	Course Outcome
3.5	Advanced E – Business	CO1 This course will provide an analytical and technical framework to understand the emerging World of e-commerce and mobile commerce. E-commerce and mobile commerce poses both a Challenge and an opportunity for managers. As a matter of competitive necessity, savvy Managers must gain an understanding of the rapidly changing technology and business models
3.6	Internship Project Report	CO-1 It encourages students to have practical Industry exposure which facilitates in experiential learning. CO-2 It bridges industry academia gaps and supports holistic student learning.

M.Com –FA- Semester-IV

Code	Course	Course Outcome
4.1	Strategic Management	CO1 To familiarise the students with the concepts and practices of the Strategic Management. CO2 To enable them apply Strategic Management approaches to issues relating to Business And Non-Business Dimensions
4.2	International Accounting	CO1 To provide an understanding to the students with regard to diverse International Accounting and Reporting Practices. CO2 To develop skills in the students to analysis International Statements
4.3	International Financial Management	CO1 To provide students with a conceptual framework of how financial decisions are Undertaken in a multinational company. CO2 To familiarize students with unique economic factors that challenges a financial manager In the international context.


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M.Com –FA- Semester-IV

Code	Course	Course Outcome
4.4	Strategic Financial Management	<p>CO1 To provide students an understanding of Strategic Decision Making Framework and Execution thereof with intent to contribute more effectively to corporate strategy by taking a more proactive and forward looking approach</p> <p>CO2 Respond to conditions of rapid change through enhanced awareness, anticipation and adaptation</p> <p>CO3 Understand and use alternative expressions of profit that start with a recognition of the impact on cash flow of the various stakeholders in a company</p> <p>CO4 Monitor the success of projects, strategies and even total businesses by articulating NPVs over time</p> <p>CO5 Understand how strategic financial management fits together in an integrative model Aligning with Corporate Governance.</p>
4.5	Dissertation	<p>CO-1 It enhances research culture among the students.</p> <p>CO-2 It facilitates practical learning exposure for skill enhancement among learners.</p>



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