

Seshadripuram College
27, Nagappa Street, Seshadripuram, Bengaluru-20
NAAC Accredited Grade “A”

Internal Quality Assurance Cell

Program Outcomes, Program Specific Outcomes and Course Outcomes

Department of Commerce and Management

Bachelor of Commerce

Program Outcomes:

1. Develops successful accounting and financial executives with creative and innovative skills, ethical and moral values.
2. Enables students to apply the knowledge of business and commerce in finding solution to complex organisational problems.
3. Imparts continuous learning through practical approach and development of professional skills relevant to trade and commerce.
4. Helps students to become more organised and systematic in every walk of life and also in business decisions while occupying higher positions in organisations.
5. Provides an understanding of business environment and sustainability and the way to provide solutions to demonstrate growth.
6. Makes the prospective graduates apply ethical principles and commitment to the profession they prefer to take up.
7. Encourages team work and effective communication,
8. Inculcates and develops appropriate skills such as accounting, marketing, finance, entrepreneurship

Program Specific Outcomes

- **Analytical Skills/ Skill of Illustrations:** Analyse and solve business and accounting related problems.
- **Skill Development:** Apply business and accounting principles, tools and techniques to solve specific problems.
- **Leadership Skills:** Exhibit leadership qualities in individual as well as group dynamics.
- **Communication Skills:** Communicate effectively on various issues with commerce community.
- **Socially Responsible Citizen:** Enables identification and development of hidden talents, new ideas for better understanding of self and society and make students contributors to society and nation building.
- **Individual and Team Building Skills:** Perform effectively as an individual and/or member in both general and specific domains.
- **Build public relations:** Enhance student’s capability in understanding, managing and sustaining public relations.

- **Industry Visits:** Practical exposure to understand, learn and apply theoretical concepts and make them industry ready.
- **Soft Skills Development:** To make the students aware of their own strengths and weaknesses, communicate effectively, maintain good interpersonal skills.

Subject Outcome for B.Com Programme

I B.Com

I Semester

1.3 Financial Accounting

1. Acts as a foundation for students which enables them to learn about further accounting papers in an organised and systematic way.
2. Helps students to know the importance of final accounts, basic analysis of financial statements, understanding the concept of Hire purchase system and also acts as a bridge to Industry and Academia.

1.4 Business Dynamics and Entrepreneurship

1. Helps students to understand the conceptual framework of management and to know about the entrepreneurial culture and industrial growth to manage 21st century organizations.
2. Makes students perceive the dynamic nature of business, HR, and entrepreneurship and also creates awareness on various schemes on Indian government to help cope up entrepreneurship.

1.5 Indian Financial Institutions and Markets

1. Exposes students to conceptual framework of Indian Financial System, financial markets and regulatory authorities governing them.
2. Familiarizes students with roles and functions of banking and non-banking financial institutions, exposes them to domestic and international monetary systems and issues related to conversion of currencies.

1.6 Corporate Structure and Administration

1. Familiarizes students with a thorough understanding of Indian Companies Act 2013, formation and administration of companies according to the Act and different types of companies.
2. Enables students to understand types of capital, meetings and proceedings and structure and administration of global companies.

1.7 Practical on Skill Development

1. Equip students with the practical knowledge about hire purchase agreement and interest calculation, collection of transactions relating to branch account and departmental stores.
2. Familiarizes students with various organizational structures of companies and with the achievement of a few successful entrepreneurs,
3. Enables them to understand preparation of project report and format of business plan, and to know the process of PMKVY registration with PMKVY forms.
4. Enables students to understand the structure of Indian Financial System, Commercial banks, RBI and Financial Markets and make them familiar with drafts, cheques with MICR technology and process for opening different accounts.
5. Enables students to understand drafting of Memorandum of Association and Articles of Association, Company meeting notice and exposes students to company's organisation structure and preparation of prospectus.

II Semester

2.3 Advanced Financial Accounting

1. Enables students get a conceptual understanding of requirements of d journal entries, Performa, ledger accounts to bridge the gap between real practices and academics.
2. Acquaints students with a few accounting standards and familiarizes them with accounting procedures for different types of business.

2.4 Banking Operations and Innovations

1. Familiarizes students with operations and innovations in banking sector.
2. Helps students comprehend the importance of banks as institutions that helps proper channelization of money into the economy and effective utilization through their primary and secondary functions.

2.5 Modern Marketing

1. Enables students to understand the dynamics of marketing of products and services, marketing mix, digital marketing and its challenges.
2. Exposes students to modern marketing which is about selling products as per consumer needs rather than sell what is produced.

2.6 Methods and Techniques for Business Data Analysis

1. Equips students with basics of mathematics and develops analytical skills for solving practical problems.
2. Enables students solve quantitative problems related to commerce concepts such as Bill Discounting, Simple and Compound interest, Percentages, Annuities etc.

2.7 Practicals on Skill Development

1. Enables students get practical knowledge on claiming insurance, preparation of consignment account, drafting of joint venture agreements, collection and recording of royalty account.

2. Familiarizes students with applications of opening a bank account and obtaining bank loans, forms of RTGS, credit and debit cards and drafting specimens of travelers/gift cheque.
3. Helps students understand consumer behavior in buying a product, development of strategies for new products, preparing advertisement copies and concepts of digital marketing.
4. Enables students apply mathematical concepts in analyzing business data and find solutions to various practical situations such as interest calculation for deposits and loans, preparation of matrices for railway reservation, CET counselling etc.

III Semester

3.3 Corporate Accounting

1. Enable students to have comprehensive awareness about the provision of Companies Act and Corporate Accounts.
2. Helps students build practical knowledge about the maintenance of book of accounts in several conditions like valuation of share, goodwill and maintain company final accounts.

3.4 Financial Management

1. Introduces students to financial management and its application in practice and helps learners to understand the financial environment in which firms and managers must operate.
2. Helps students to focus on critical elements of decision- making for organization, including evaluation of investment decisions by applying a variety of capital budgeting techniques, study of dividend policy and working capital management.

3.5 Business Ethics

1. Promotes understanding of ethical conduct among student community and provides them with skills to recognize, re-examine their knowledge on unethical practices and resolve ethical issue in business.
2. Helps students to enhance awareness and critical self-examination of one's own value, appreciate the relevance of personal values, and encourages reflection on ethical dimension of personal decisions in business/workplace settings.

3.6 Quantitative Analysis for Business Decision-II

1. Provides the basic knowledge about various quantitative statistical methods and its applicability for decision making in business.
2. Gives a practical exposure to students on the needs about research and various statistical concepts and provides students a brief insight on how statistical concepts such as correlation, regression time series etc are used in research.

3.7 Public Relations and Corporate Communication

1. Enables students to comprehend the importance of soft skills required to plan and pursue a successful career and empowers them with employability skills.
2. Offers knowledge on Goal Setting, Career Planning, Stress Management and Time Management.

IV Semester

4.3 Advance Corporate Accounting

1. Enables students to develop awareness about Corporate Accounting in conformity with provisions of Companies' Act, latest amendments and adoption of accounting standards.
2. Familiarizes students with practical implementation of accounting treatments followed by companies in redemption of preference shares, mergers and acquisitions.

4.4 Cost Accounting

1. Acquaint students with various cost concepts and elements of cost essential for reducing and controlling overall cost which is a vital aspect in modern business.
2. Enables students to understand pricing material issues, labour remuneration, allocation and apportionment of overheads and also preparation of reconciliation statements.

4.5 E-business and Accounting

1. Provides students with the conceptual knowledge about Online or Electronic business, marketing and payment mechanisms used by modern organisations and its legal framework.
2. Enables students gain practical knowledge about Tally which helps in maintaining accounts of business with the statutory features of tax.

4.6 Stock and Commodity Market

1. Acquaints students with an insight into the functioning and role of financial institutions and markets in the Indian Economy.
2. Provides a conceptual framework of stock and Commodity Markets, various functionaries and players in these markets and their mode of trading

4.7 Principles of Event Management

1. Exposes students to various key principles that reinforce Event Management as a discipline and the characteristics of the Event Management Industry and different types of events.
2. Enables students to understand the key management skills and competencies required to be a successful event manager.

V Semester

5.1 Entrepreneurship Development

1. Helps create entrepreneurial awareness among students and motivate them to develop a mindset for choosing entrepreneurship as a career.
2. Enables students to understand the influence of business environment on entrepreneurship, identification of opportunities and preparation of business plan.

5.2 International Financial Reporting Standards

1. Enables students to understand the need for convergence of Indian Accounting Standards with International Financial Reporting Standards (IFRS) due to globalization.

2. Helps students to understand Ind Accounting Standards compliance by the companies in preparing and presenting their financial statements.

5.3 Income Tax-I

1. Familiarizes students to various provisions of Income Tax Act 1961 relating to Income of Individuals.
2. Helps students to assess the income tax of an individual according to Income Tax provisions.

5.4 Costing Methods

- Enables students to get an understanding of Cost Accounting concepts and computing cost of goods in different nature of businesses.
- Provides foundation on cost aspects and enables students to prepare for professional courses like CMA, CA, CIMA etc., and pursue a career in the field of Cost Accountancy.

Elective Subjects – Accounting and Taxation Group

5.5 Advanced Accounting

1. Familiarizes the process and preparation of accounts of different types of organizations.
2. Enable students to analyze the process of inflation and investments accounts.

5.6 Goods and Services Tax

1. Equips students with the principles and provisions of Goods and Services Tax (GST), which was implemented from 2017 under the notion of One Nation, One Tax.
2. Provides an insight into practical aspects and hoe to apply the provisions of GST Laws to various situations.

Elective Subjects- Finance Group

5.5 International Financial Management

1. Exposes students to the functioning of finance in the corporate world.
2. Helps students appreciate the role and purpose of financial management function within a business with regards to making important financial decisions like capital budgeting, working capital, inventory management, risk management techniques etc.,

5.6 Goods and Services Tax

1. Equips students with the principles and provisions of Goods and Services Tax (GST), which was implemented from 2017 under the notion of One Nation, One Tax.
2. Provides an insight into practical aspects and apply the provisions of GST Laws to various situations.

VI Semester

6.1 Business Regulation

1. Creates an understanding of the Legal Environment of Business.

2. Enables students to apply basic legal knowledge to business transactions and communicate effectively using standard business and legal terminology.

6.2 Principles and Practice of Auditing

1. Provides knowledge of principles and methods of auditing and their applications.
2. Helps student understand various concepts related to internal control and audit, verification and valuation of assets and liabilities in a business organisation.

6.3 Income Tax-II

1. Provides an in-depth knowledge on the provisions of Income Tax and familiarize the students with recent amendments in Income-tax.
2. Helps students understand the computation of Taxable Income and Tax Liability of individuals.

6.4 Management Accounting

1. Enables students to develop an understanding of the conceptual framework and techniques of Management Accounting.
2. Helps students understand the analysis and interpretation of financial statements with a view to prepare management reports for decision-making.

Elective Subjects – Accounting and Taxation Group

6.5 Business Taxation

1. Provides an understanding of assessment of firms and companies with regard to IT Act 1961.
2. Enables study of other existing Indirect Tax provisions on goods not covered under GST.

6.6 Cost Management

1. Enables students to understand techniques used to control as well as reduce cost.
2. Familiarizes students to different Costing and Budgetary Control methods

Elective Subjects- Finance Group

6.5 Performance Management

1. Offers knowledge and skills in the application of management accounting techniques to quantitative and qualitative information for planning, decision making, performance, evaluation, and control.
2. Helps students understand application of modern techniques of costing in industrial settings and use of Performance Management Information Systems for managing and controlling of business.

6.6 International Auditing and Assurance

1. Enables students to comprehend the importance of International Audit framework and regulation.
2. Helps students to understand concepts related to Internal control, Review and reporting of performance to management.

Department of English

Course Outcomes -B.Com

I Semester

1. Equips students with a thorough grounding in basic grammar like-articles, tenses and prepositions.
2. Prepares students with better speaking skills in both formal and informal situations.
3. Familiarises students with practical writing skills as well as creative writing.
4. Promotes better comprehension and analytical and articulation abilities.
5. Sensitises students to socially relevant issues like property rights of the girl child, the problems of the disabled, work and work ethic and significance of afforestation through writings of literary greats like Orwell, O Henry, Gibran and Ruskin Bond among others.

II Semester

1. Sensitises students to socially relevant issues such as dowry and problems of women, the vulnerabilities of the elderly, racial discrimination, the need for equality, the effects of war, environmental degradation and the power of creativity through the literary section containing texts by renowned global and Indian writers like Maya Angelou, Saki and Kamala Das.
2. Equips students with practical writing and speaking skills like writing letters of enquiry, précis writing and dialogue in various situations through the workbook component.
3. Strengthens students' basic grammatical skills in areas of direct-reported speech, sentence transformation, synthesis etc.
4. Creates in students a better understanding of the world and a better grip over language.

III Semester

1. Prepares students for a multi-lingual and pluralistic social environment through literary texts on important themes like freedom, family, music, time, race by renowned authors like Alphonse Daudet, Aldous Huxley, Iravati Karve, Bhisham Sahni etc.

IV Semester

1. Helps appreciate poetry recognised as classics and thus inculcate a love of the genre as well as awareness regarding historical events like the Hiroshima-Nagasaki bombings and the horrors of nuclear warfare, the dark history of slavery, colonialism and the Great Depression.

2. Enables students to understand the form of drama through a study of a full-length play and sensitisation regarding the Indian patriarchal system.
3. Ensures that students pick up narration skills, project report writing and learn about plagiarism and the need to acknowledge source of information by writing a proper bibliography.

Department of Kannada

Course Outcomes – B.Com

I year (Kannada Bhasha Pathya)

1. Enable students understand the transformation that has happened from ancient Kannada to modern literature in the facets of poems, short stories, folk and Kannada articles for different eras (phases).
2. Create awareness of social thoughts among students fraternity through Kannada literature.

II year (Suvarna Sampada)

1. Help students to comprehend grammatical aspects in ancient and middle phase of Kannada literature.
2. Enable students to gain knowledge of business Kannada through letter writing, report writing, writing advertisements copy, knowledge of company act rules and regulations which are required for commerce, management and industry.

Department of Hindi

I B.Com

I Semester (Gadya Manasvini- Collection of Prose)

1. Enable students to understand the literary contents in Hindi language.
2. Improves the knowledge on business letter writing - Vanijya Patra aur Shabdavali.
3. Enhances the knowledge of stories and essays in Hindi language.
4. Improves professional commercial vocabulary of students for career opportunities.

II Semester (Kavya Sarita- Collection of Poems)

1. Enables students to understand the Poetry aspects in Hindi literature.
2. Develops the knowledge on letter writing in business and commerce - Vanijya Patra aur Shabdavali.
3. Increases the knowledge of Doha and Poetry in Hindi literature.
4. Improves professional commercial vocabulary through Hindi meanings.

II B.Com

III Semester (Drama- Alakh Azadi Ki)

1. Helps in developing the aspects of - Sarkari Patra and Sankshepan.

2. Enables development of the habit of reading fast in Hindi literature and comprehension of academic articles.
3. Heightens the awareness of correct usage of Hindi grammar in writing and speaking in order to improve their reading fluency skills through extensive reading of Hindi literature.

IV Semester (Upanyas - Sapnon Ki Home Delivery)

1. Makes students aware of analysis of Hindi literature on film review and paragraph translation.
2. Enhances the familiarity of Hindi literary novels.
3. Improves the knowledge of reviewing and translation of Hindi language.

Department of Samskrit

Course Outcomes -B.Com Course

I B.Com

I Semester (Yakshaprashna Sangraha from Aranya Parva of Mahabharatha composed by Shri Veda Vyasa and Grammar – Poetry)

1. Enables students gain the aesthetic value of Mahabharatha and instill humane values in them.
2. Equips students with basic grammar skills and improve their ability to converse in Samskrit.

II Semester (Harsha Charitam of Bana and Grammar- Prose)

1. Generates an idea about Samskrit prose and shed light on prose writers.
2. Ignites an affinity for study of prose and develop adequate ability in concepts of Grammar.

II B.Com

III Semester (Aranyakanda of Champu Ramayanam of Bhoja and Translation)

1. Showcases the multifaceted talent of Champu writers and inculcate an appreciation and lifelong love for Champu Literature.
2. Improves translation skills in Samskrit.

IV Semester (Pratijnayougandharayanam of Bhasa and Pracheena Vanijyam)

1. Exposes students to the splendor of Samskrit drama and thus nurture the usage of literary language.

2. Provides insights into the contributions made by ascetics and greats to the field of commerce which would pave way for new frontiers of knowledge.

Bachelor of Business Administration (BBA)

Programme Outcome

- Enables students to apply knowledge of management theories and practices to solve business problems.
- Encourages analytical and critical thinking abilities for business decision making.
- Promotes ethical and value-based leadership ability.
- Provides a wide knowledge of all disciplines of the course and training in management of both animate and inanimate entities and develops leadership skills.
- Enables students to effectively communicate business issues, management concepts, plans and decisions both in oral and written form using appropriate supportive technologies.
- Equips students to demonstrate the capabilities required to apply cross-functional business knowledge and technologies in solving real-world business problems.
- Enables students to demonstrate use of appropriate techniques to effectively manage business challenges.
 - Makes students capable of recognizing and resolving ethical issues.
- Helps to prepare students for managerial roles and as entrepreneurs.

Programme Specific Outcome

- **Critical Thinking and Problem solving ability:** Ability to define, analyse and devise solutions for structured and unstructured business problems and issues using cohesive and logical reasoning patterns for evaluating information, materials, and data
- **Skill development:** Apply verbal, reasoning, Data Interpretation, Quantitative and communication skill to solve specified problem.
- **Ethics:** Apply ethical principles and commit to professional ethics and responsibility.
- **Individual and team work:** Function effectively as a member or leader in diverse team.
- **Communication:** Ability to conceptualize a complex issue into a coherent written statement and oral presentation and to communicate effectively on complex activities with technical community.
- **Internship and Industrial Visit:** Provides an opportunity for the students to gain practical exposure towards the workplace.
- **Entrepreneurship and Innovation:** Promotes an understanding of the fundamentals of creating and managing innovation, new business development, and high-growth potential entities.
- **Business Knowledge:** Demonstrate technical competence in domestic and global business through the study of major disciplines within the fields of business.

Subject Outcome of Bachelor of Business Administration

I BBA

I Semester

1.3 Financial Accounting

1. Exposes students to various aspects of Financial Accounting
2. Enables them to understand accounting concepts, tools and techniques influencing business organizations.

1.4 Principles of Management

1. Examines the logic and working of organizations and outlines the major function of management.
2. Enables students to acquire and exhibit knowledge skill and abilities needed to successfully manage the organization.

1.5 Corporate Administration

1. Demonstrates comprehensive and accurate knowledge and understanding of various areas of company act and law.
2. Exhibit knowledge and skill required to administer the affairs of the company.

1.6 Production and Operations Management

1. Familiarizes students with the process of production to be carried out in a business so that there is which satisfies customers and which helps to increase the goodwill of the organization.
2. Deals with the selection of the plant location, layout, selection of process, controlling production process and producing quality products.

Foundation Course: Indian Constitution and Human Rights

1. Familiarizes students with basic knowledge of Constitution of India
2. Helps understand the various Human Rights and their implications in day to day life.

II Semester

2.3 Corporate Accounting

1. Educates students with comprehensive knowledge on provisions of company's act and corporate accounting.
2. Helps them to prepare company final accounts, holding company accounts, analyse financial statements and value goodwill and shares.

2.4 Business Analytics- I

1. Demonstrates the understanding of basic mathematics by solving relevant problems, including theories and equations, common factors etc., and their application to real commercial situation.
2. Apply and use principles of simple and compound interest to solve relevant problems in financial application.

2.5 Organizational Behaviour

1. Helps in understanding the psychological aspect of workers working in an organization and offers knowledge on organizational behavior, organizational change and dynamism of groups
2. Enables students to demonstrate the applicability of the concept of organizational behaviour to understand the behaviour of people in the organization.
3. Helps them to analyse the complexities associated with management of the group behaviour in the organization.

2.6 Marketing Management

1. Helps to know about the various trends, segments, strategies which can be used by business men to increase the sales of the product.
2. Gives knowledge about marketing mix, fixing of price for a product, select target customers and it helps to produce goods accordingly.

Foundation Course: Environmental Science

Provides basic awareness on environment and its allied fields and also helps to motivate students to find out unique solutions for environmental problems.

II BBA

III SEMESTER

3.2 Soft Skills for Business

1. Develops both oral and written communication skills relating to organization and business issues.
2. Initiates confidence in students to face interviews by making them learn various techniques in public speaking

3.3 Corporate Accounting

1. Educate students with meaning of companies and working style of the companies, preparation of final accounts of companies as per Companies Act 2013 and analyzing the company's performance through statements like comparative, common size, trend etc.,.
2. Helps them learn about the valuation method of shares and goodwill and measurement of performance of companies, work with profit prior to acquisition and post-acquisition of

shares by holding company and preparation of consolidated balance sheet in the books of holding company.

3.4 Human Resource Management

1. Familiarizes with concepts of Human Resource and Personnel Management and Development.
2. Imparts knowledge on various aspects of Human Resource Management and its relevance in day to day business activities.

3.5 Business Regulation

1. Introduces students to several business laws and regulations
2. Makes them understand the importance of implementation of such laws for smooth conduct of business as well as for a better economy.

3.6 Corporate Environment

1. Enables the students to get familiar with existing Company Law and Secretarial procedure.
2. Helps them in effective planning and in making good decisions while framing policies.

Foundation Course: Science and Society

1. Lays down foundation in comprehending some of the central problems in the interaction between scientific advances and social structures.
2. Helps in understanding how individual and social groups receive scientific breakthrough for sustained development.

IV Semester

4.2 Business Research Methods

1. Creates awareness of the process of research, tools and techniques of research and generation of reports.
2. Introduces the basics of business research and enhance knowledge skills awareness about research.

4.3 Marketing Management

1. Enables students to understand the concept of marketing and its applications and recent trends in marketing.
2. Helps identify and demonstrate the dynamic nature of the employment in which marketing decisions are taken and appreciate the implications of marketing strategy determination and implementation.

4.4 Financial Management

1. Students comprehend the basic concepts of Financial Management and understands the role of Financial Management in Decision Making
2. Provides insight on time value of money and various managerial decisions such as financial, investment and dividend decisions and importance of working capital management

4.5 Service Management

1. Provides basic knowledge about the service sector, it helps to know about service available in market like tourism, hospitality, banking and financial institutions.
2. Demonstrates various opportunities available in the service sectors and also teaches about the recent trends in the sector.

4.6 Banking Regulations and Operations

1. Familiarizes the students with existing law and practice of banking in India.
2. Imparts knowledge on financial system prevailing in India and how the entire system operates.

Foundation Course: Personality Development

Improves awareness and identity, develop talents and potential, build human capital and facilitate employ-ability, enhances the quality of life and contributes to the fertilization of dreams and aspirations.

V Semester

5.1 Entrepreneurship Management

1. Imparts awareness of Entrepreneurial skills that are essential for industrialization and which elevates mass employment and reduces poverty.
2. Motivates students to take up the challenges of entrepreneurship themselves so as to become distinguished entrepreneurs.

5.2 Computer Application in Business

1. Helps understand the concept of information system used in business and to know the latest trends in doing business in internet environment.
2. Provides knowledge of computers in terms of Microsoft office, data base management systems, accounting software packages like tally, information systems which intern help the organization in its structure and flow of activities.

5.3 Investment Management

1. Provides knowledge about various investment revenues and develops the required skills to students to make rational decisions in regards to the investments.
2. Offers awareness about investment practices which is beneficial to their decision making process.

5.4 Management Accounting

1. Helps in understanding the concept of Panning, Coordinating, Communicating and Controlling of accounting practices in a business organization
2. Helps understand and analyze the financial statements to prepare financial report.

Elective Paper - Finance Group

5.5 Advanced Financial Management

1. On the successful completion of 5 modules, the students are able to evaluate the impact of financial decision on the strategic direction.
2. Students evaluate complex investment appraisal situations and appreciate the importance of cost of capital and how the capital structure chosen will impact upon the organization.

5.6 Financial Markets and Services

1. Students get familiarized with Traditional and Modern Financial Services and their operations
2. They also would have studied Non-banking financial intermediaries, SEBI and its operations, Mutual Funds and the recent trends in financial services

Elective Paper- Marketing Group

5.5 Consumer Behaviour

1. Demonstrate how the knowledge of consumer behaviour can be applied to practical life, identify factors affecting consumer behavior.
2. Helps relate internal dynamics such as personality, perception, learning, etc., to make the choices consumers make

5.6 Advertising and Media Management

1. Helps develop an integrated advertising and media management plan and persuasively present and defend it, evaluate the effectiveness of integrated advertising initiatives.
2. Assists in developing creative solutions to address advertising challenges.

Foundation Course: Culture Diversity and Society

Provides awareness about the rich culture and diversity of our Indian society. Instills a healthy respect for the same, helps understand the various problems of rural society, develops secular values of tolerance, communal amity and peaceful co-existence and help them address the contemporary challenges before Indian Society and importantly remind the students that they have a key role to play in the promotion of national integration.

VI Semester

6.1 International Business

1. Impart knowledge on International Business in a multicultural world.
2. Expose students to various aspects of International Business such as Modes of entry into International business, Globalization, International Marketing Intelligence and Exim trade

6.2 E-business

1. Helps to expose the students to electronic modes of commercial operations.
2. Enhances the knowledge of E-business and E-commerce, security levels for E-business, modes of e-payments, technologies and marketing techniques in e-business for marketing operations.

6.3 Income Tax

1. Exposes students to the various provisions of income Tax relating to Business and Individuals
2. Helps compute income from salary, Income from house property, profits and gains from business and profession and computation of total income with required proficiency.

6.4 Strategic Management

1. Exposes students to the various strategic issues such as strategic planning, implementation, evaluation etc
2. Helps students to understand this comprehensive subject in a simple way by providing various skill development activities related to strategic management process and implementation

Elective Paper- Finance Group

6.5 International Finance

1. To familiarize students with foreign exchange market. International financial markets and their needs and functions.
2. To provide students insights into theories of International Finance, monetary issues and International governance.

6.6 Stock and Commodity Markets

1. Imparts knowledge on the capital and commodity markets, stock markets and trading in them.
2. Provides conceptual framework of functions in the above markets and their mode of trading.

Elective Paper- Marketing Group

6.5 Brand Management

1. Exhibits knowledge of nature and process of branding and brand management and also analyse brand development decision
2. Enables students to analyse and discuss brand related problems and develop appropriate strategies and initiatives.

6.6 Retail Management

1. Explain the design, implementation, and assessment of retailing strategies based on consumer needs and market changes.
2. Explain how factors of culture, economics, legal requirements, political activity, technology, the internet and the news media affect the operation of organizations in a global environment.
3. Identify key roles within retail businesses.

Foundation Course: Creativity and Innovation

Gives insight on the ability to develop new ideas and to discover new ways of looking at problems and opportunities. It also teaches the ability to apply creative solutions to those problems and opportunities in order to enhance people's lives or to enrich society.

Department of English

Course Outcomes

BBA I Year

I Semester

1. Equips students with a thorough grounding in basic grammar like-articles, tenses and prepositions.
2. Prepares students with better speaking skills in both formal and informal situations.
3. Familiarizes students with practical writing skills as well as creative writing.
4. Promotes better comprehension and analytical and articulation abilities.
5. Sensitizes students to socially relevant issues like property rights of the girl child, the problems of the disabled, work and work ethic and significance of afforestation through writings of literary greats like Orwell, O Henry, Gibran and Ruskin Bond among others.

II Semester

1. Sensitises students to socially relevant issues such as dowry and problems of women, the vulnerabilities of the elderly, racial discrimination, the need for equality, the effects of war, environmental degradation and the power of creativity through the literary section containing texts by renowned global and Indian writers like Maya Angelou, Saki and Kamala Das.
2. Equips students with practical writing and speaking skills like writing letters of enquiry, précis writing and dialogue in various situations through the workbook component.
3. Strengthens students' basic grammatical skills in areas of direct-reported speech, sentence transformation, synthesis etc.
4. Creates in students a better understanding of the world and a better grip over language.

BBA II Year

III Semester

1. Prepares students for a multi-lingual and pluralistic social environment through literary texts on important themes like freedom, family, music, time, race by renowned authors like Alphonse Daudet, Aldous Huxley, Irvati Karve, Bhisham Sahni etc.

IV Semester

1. Helps appreciate poetry recognised as classics and thus inculcate a love of the genre as well as awareness regarding historical events like the Hiroshima-Nagasaki bombings and the horrors of nuclear warfare, the dark history of slavery, colonialism and the Great Depression.
2. Enables students to understand the form of drama through a study of a full-length play and sensitisation regarding the Indian patriarchal system.
3. Ensures that students pick up narration skills, project report writing and learn about plagiarism and the need to acknowledge source of information by writing a proper bibliography.

Department of Kannada

Course Outcome

BBA I year (Kannada Bhasha Pathya)

1. Enable students understand evolution of Kannada literature through different genres in the form of poems, stories, folk and Kannada articles.
2. Create awareness of social thoughts among student fraternity through Kannada literature.

BBA II year (Suvarna Sampada)

1. Along with knowledge of current affairs, literature discussion, consultation and criticism the syllabus aims at developing future younger generation with a philosophical frame of mind.
2. Creates a platform to understand managerial concepts like finance, marketing through Kannada literature to build career opportunities in business management and industry.

Department of Hindi

Course Outcomes- BBA Course

I BBA

I Semester (Gadya Shree- Collection of Prose)

1. Improves the knowledge on letter writing in business - Vanijya Patra aur Shabdavali.
2. Increases the knowledge of story, essays in Hindi literature.
3. Improves professional letter writing and Management vocabulary.

II Semester (Kavyanjali- Collection of Poems)

1. Develops the knowledge on letter writing in business - Vanijya Patra aur Shabdavali.
2. Increases the knowledge of Doha and Poetry in Hindi literature.
3. Enables students to understand and learn professional letter writing and Business Administration vocabulary.

II BBA

III Semester (Leharon Ke Rajhans- Drama)

1. Enable students to comprehend the aspects of managerial and official transactions - Sarkari Patra and Sakshepan
2. Enhances student's reading speed and comprehension of academic articles of literature.
3. Provides an awareness of correct usage of Hindi language in writing and speaking.
4. Helps improve the reading fluency skills of students through extensive reading.

IV Semester (Upanyas - Sune Chaukhate)

1. Creates awareness of analysis of Hindi literature through film review and paragraph translation.
2. Enhances the knowledge of Hindi literary novels.
3. Enables development of skills of reviewing and translation of Hindi literature.

Department of Samskrit

Course Outcomes-B.B.A. Course

I BBA

I Semester (Raghuvamsham of Kalidasa and Grammar)

1. Enables students to study world poet Kalidasa and his great works.
2. Promotes an interest in Samskrit poetry and a grasp of basic Grammar.

II Semester – (Mitraguptacharitam from Dashakumaracharitam of Dandi and Grammar- Prose)

1. Creates an in depth knowledge of prose literature and great prose writers.
2. Enables students to understand grammatical peculiarities of Sanskrit language.

II BBA

III Semester – Champu (Admixture of Prose and Poetry) (Balakanda of Champu Ramayanam of Bhoja and Translation)

1. Helps students explore the richness of Champu literature and thus inculcate an urge for the study of its composers.
2. Enables to develop a strong interest in Samskrit Translations.

IV Semester (Dutaghatokacham of Bhasa and Smruti text- Drama)

1. Creates an intrinsic love for drama as a form of literature.
2. Introduces ancient concepts of living through Smruti texts and thus boost life skills in students.

Bachelor of Computer Applications

Program Outcomes

- Recognizes and appreciate the role of computing in a wide variety of activities and applications in modern society including commerce, communication, education, travel and social interactions.
- Distinguish and identify the structure and function of modern computer systems in terms of hardware and software as well as the integration of computers into business systems.
- Explain how computing systems improve productivity, reliability and transparency of business, governance, education and research organization.

Program Specific Outcomes

- **Problem Solving Skills:** Analyse and solve complex problems using software.
- **Skill Development:** Apply Data Interpretation and management tools and techniques to solve specified problems.
- **Ethics:** Apply ethical principles and commit to professional ethics and responsibility.
- **Individual and team work:** Function effectively as a member or leader in diverse teams, in both general and technical domains.
- **Communication:** Communicate effectively on complex activities with technical community.

Course Outcomes

I BCA

I Semester

1.3 Problem Solving Techniques using C

1. Enables students to develop logics which will help them to create programs, applications in C.
2. Provides students with a strong foundation in basic programming constructs so that they can easily switch over to any other programming language in future.

1.4 Computer Organization

1. Helps students understand the structure, function and characteristics of computer system.
2. Enables students understand the design of the various functional units and components of computers.
3. Helps identify the elements of modern instruction sets and their impact on processor design.
4. Enables students understand the function of each element of a memory hierarchy.

1.5 Discrete Mathematics

1. Recognizes that mathematics permeates the world around us and to appreciate the usefulness, power and beauty of Mathematics.
2. Helps in understanding and be able to use the language, symbols and notation of Mathematics.
3. Helps develop mathematical curiosity and use inductive and deductive reasoning when solving problems.
4. Enables students become confident in using mathematics to analyse and solve problems both in academics and in real-life situations.
5. Helps develop abstract, logical and critical thinking and the ability to reflect critically upon their work and the work of others

II Semester

2.3 Data Structures

1. Exposes students to basic data structures and algorithms.
2. Introduces students to various techniques for representation of the data in the real world.
3. Helps understand and compute the complexity of various algorithms, be able to design and analyze the time and space efficiency of the data structures.

2.4 Database Management Systems

1. Enables students obtain a broad understanding of database concepts and database management system software.
2. Helps obtain a high level understanding of major DBMS concepts and their functions.
3. Helps to program a data-intensive applications using DBMS APIs.

2.5 Numerical and Statistical Methods

1. Helps students use appropriate mathematical language (notation, symbols, terminology) in both oral and written explanations.
2. Enables use of different forms of mathematical representation (formulae, diagrams, tables, charts, graphs and models).
3. Facilitates to move between different forms of representation, explain the importance of their findings and justify the degree of accuracy of their results where appropriate.
4. To suggest improvements to the method when necessary.

II BCA

III Semester

3.3 Object Oriented Programming Using C++

1. Helps in understanding how C++ improves C with object oriented features.
2. Enables students to analyze a problem and construct a C++ program that solves it.
3. Enables to apply the concepts of object oriented programming like inheritance, polymorphism etc.

3.4 Financial Accounting and Management

1. Helps to define book keeping and accounting.
2. Enables students to understand the general purposes and functions of accounting.
3. Provides for identifying the main financial statements and their purposes.

3.5 Operating System

1. Enables students to do programming and debugging C code at the system level.
2. Helps to modify C code written by others.
3. Provides to communicate directly with an operating system via system calls.
4. Enables students to gain knowledge on operating system concepts that includes deadlock detection and concurrency management.
5. Helps in understanding the mechanisms that handle processes and threads and their communication.

IV Semester

4.3 Visual Programming

1. Helps students to understand and develop the client required user interface.
2. Enables students to develop real time projects and applications.

4.4 Unix Shell Programming

1. Helps gain knowledge on how the shell relates to the keyboard, the screen, the operating system, and users' programs.
2. Enables students understand when and why command-line interfaces should be used instead of graphical interfaces.
3. Helps gain insights about concepts related to concurrency and control of programs.

4.5 Operation Research

1. Demonstrates an understanding of the concepts from the five branches of mathematics (number, algebra, geometry, statistics and probability , and discrete mathematics)

2. Helps to use appropriate mathematical concepts and skills to solve problems in both familiar and unfamiliar situations including those in real life contexts.
3. Enables selection and apply general rules correctly to solve problems including those in real-life contexts.

III BCA

V Semester

5.1 Data Communication and Networks

1. Enables an understanding of the importance of data communication and the internet in supporting business communications and daily activities.
2. Helps understand the role of protocols in networking and analyze the features and operations of various application layer protocols such as Http, DNS and SMTP.
3. Enables students to analyze the services and features of the various layers of data network.
4. Helps design, calculate and apply subnet mask and address to fulfil networking requirements.

5.2 Software Engineering

1. Helps students understand software development processes and to apply software engineering principles in software development.
2. Enables students to know about classical software development life cycles.
3. Emphasizes quality and process improvement models.
4. Helps develop a software project in a team.

5.3 Computer Architecture

1. Enables students to understand the operational units and their interconnections that realize the architectural specifications of computers.
2. Provides in-depth knowledge on instruction sets, memory hierarchy & different I/O methods to enables better understanding of Hardware Organization of the computer system.
3. Helps students identify the structure, function & characteristics of computer system by which they can develop machine dependent programs.

5.4 JAVA Programming

1. Enables gain knowledge of the structure and model of the Java programming language.
2. Helps develop software applications using Java.
3. Enables to identify Java language components and how they work together in applications.

5.5 Microprocessor and Assembly Language

1. Helps students to understand basic architecture of processor and upgrade them
2. Enables students to know the basic memory specification and working of the instructions.

VI Semester

6.1 Theory of Computation

1. Enables students to understand how machines compute the function and solve problems.
2. Helps develop methods to describe and analyze the dynamic behavior of discrete systems.

6.2 System Programming

1. Provide students thorough knowledge of assembly language, macro processor, assembler, linkers and loaders.
2. Provides understanding of the machine structure through which machine level programming can be improved, thereby enabling students to learn any other high level programming languages that is out of the curriculum.

6.3 Cryptography and Network Security

1. Helps students understand how to maintain the confidentiality, integrity and availability of data.
2. Enables students to understand various protocols for network security to protect against the threats in the networks.

6.4 Web Programming

1. Helps students understand the principles of creating an effective web page, including an in-depth consideration of information architecture.
2. Enables students become familiar with graphic design principles that relate to web design and learn how to implement theories into practice.
3. Helps develop skills in analyzing the usability of a web site.

Department of English

Course Outcome - BCA

BCA I Year

I Semester

1. Sensitises students to issues of generation gap, food as a cultural marker, social reforms, the patriarchal system and other aspects of modern India through a variety of writings as well as motivate them through autobiographies of people of achievement.
2. Enables students to gain knowledge of intelligent reading through skimming and scanning and to develop better writing skills through paragraph writing, and letter writing exercises.
3. Help students to focus on correct use of grammar in sentence formation.

II Semester

1. Educates students regarding issues like feminism, the differently-abled, Dalit consciousness and other egalitarian ideologies through a selection of literary texts.
2. Equips students with job-oriented skills such as- film analysis/review and advertisements.
3. Improves speaking and writing skills of students through exercises on reporting verbs, active-passive voices and public speaking included as language component in the text.

BCA II Year

III Semester

1. Sensitizes students about the issues and themes of identity, self, woman's struggle for identity in patriarchal family system, reinterpretation of mythical characters, mother tongue vs English, feminism, childhood trauma and discrimination through a variety of literary texts.
2. Enables students to master the rules of sentence formation and sentence building.
3. Trains students in professional, job-oriented skills like presentation skills, report writing and letter writing.

IV Semester

1. Trains students to appreciate the use of figurative language and literary technique.
2. Enables students to place literary texts in a socio-historical context like globalization, imperialism and capitalism.
3. Helps students value the form of drama through a study of a full-length modern Indian play which enable students to respond to glimpses of the Indian patriarchal system.
4. Ensures that students pick up narration proficiency, project report writing which encourage the synthesis of various areas of learning, research and presentation.
5. Exposes students to the need to acknowledge sources of information in research work and the formalities of preparing a proper bibliography.

Department of Kannada

Course Outcome

BCA I year (Kannada Bhasha Pathya)

1. Motivate students through Kannada drama, essays and poems.
2. In the wake of globalization, the study of Kannada literature helps students to confidently express their emotional and analytical skills. It also aims at making them valuable and responsible citizens.

BCA II year (Suvarna Sampada)

1. Create awareness in students about ancient Kannada literature, essays and enable students to use Kannada software such as Nudi, Baraha, and Kairali etc.
2. Promotes skill development of students in computer techniques through Kannada language.

Department of Hindi

Course Outcomes- BCA Course

I BCA

I Semester (Gadya Phulvari- Collection of Prose)

1. Enhances the knowledge of Biographies and Computer Vocabulary.
2. Increases the knowledge of story, essays in Hindi literature.
3. Introduces students to legendary Bharat Ratna awardees and vocabulary.

II Semester (Kavya Sindhu- Collection of Poems)

1. Enable students to understand Essay aur Shabdavali.
2. Increases the knowledge of Doha and Poetry in Hindi literature.
3. Improves professional essay writing and Software and Hardware vocabulary of students through Hindi.

II BCA

III Semester (Yuge Yuge Kranti)

1. Comprehends the knowledge on comprehension and Sakshepan in Hindi language.
2. Increases students reading speed and comprehension of academic articles of Hindi language.
3. Heightens their awareness of correct usage of Hindi grammar in writing and speaking. Students improves their reading fluency skills through extensive reading.

IV Semester (Upanyas- Aakash Ki Chat)

1. Makes students aware of analysis of Hindi literature on film review and paragraph translation.
2. Enhances the knowledge of Hindi literary novels.
3. Helps improve the knowledge of reviewing and translation.
4. Enhances the students to compete in the four modes of literacy: writing, speaking, reading and listening of Hindi literature.

Department of Samskrit

Course Outcome- B.C.A. Course

I BCA

I Semester (Meghadootam of Kalidasa and Grammar- Poetry)

1. Enable students to appreciate the greatness of Laghukavya (Lyric Poetry) and the remarkable writers of this form.
2. Instills clear ideas of basic Samskrit grammar.

II Semester (Mahashwetavruttanta from Kadambari of Bana and Grammar- Prose)

1. Provides an in-depth understanding of Sanskrit prose and prose writers.
2. Instills adequate Grammar skills.

II BCA

III Semester – Champu (Admixture of Prose and Poetry) (Ayodhya Kanda of Champu Ramayanam of Bhoja and Translation)

1. Enables students to appreciate the beauty of Champu Literature and its composers.
2. Trains students in a clear methodology for improvement of translation skills.

IV Semester (Charudattam of Bhasa and PracheenaVijnanam- Drama)

1. Nurtures an appreciation and love of drama as a form of literature.
2. Exposes students to insights into ancient Science which might lay the foundation for modern inventions.

Post Graduate Courses

Post Graduate Department of Commerce

Program Outcomes

- Enables students to focus on training the next generation of business leaders in various disciplines.
- Create a collaborative learning environment for students.
- Assists students identify the competencies that will give the strongest value proposition to the future employers.
- Helps understand the electives which create an unmatched educational experience.

Program Specific Outcomes

- Helps significantly build 21st century skillsets among students preparing them for a new world of work.
- Prepares the students where future value will be created.
- Provides emphasis on productivity and agile culture helps tipping the balance in favor of creating tomorrow's leaders in industry as well as education.

Master of Commerce (Financial Analysis)

Program Outcomes

- Offers a progressive curriculum equipping an individual with professional knowledge and skills preparing for finance, accounting and taxation profession.
- Delivers cutting edge concepts building a strong foundation in the discipline of finance.

Program Specific Outcomes

- Offers career focused curriculum which is delivered through experiential learning to build application competence among students.
- Provides internships in organizations and NGOs enabling students to make an immediate impact in building a career path.

Master of Commerce (International Business)

Program Outcomes

- Prepares students to have a global and diverse perspective.
- Assists in gaining valuable business knowledge and strengthen transferable skills.
- Enables personalized approach in addressing the educational and career needs by the faculty to cohort size of students in class.

Program Specific Outcomes

- Emphasizes on teamwork and group projects, so that the ability to work well and communicate with others is a key to success.
- Provides fellowship structure presenting a microcosm of the workplace and allows students to enhance and practice their interpersonal skills along with their newly found knowledge in a hands on mode.
- Enables to explore the international connections and global immersion helping in creating global citizens working locally with social impact.

COURSE OUTCOMES OF M.COM

I M.Com

SEMESTER I

1.1 Monetary System

1. Exposes students to domestic and international monetary systems
2. Enables students to understand principles and systems of note issue
3. Familiarizes with issues relating to conversion of currencies.

1.2 International Business

1. Familiarizes the students with the concepts, functions and practices of International business.
2. Enables them get Global perspective, on issues related to business.

1.3 Macro Economics for Business Decision

1. Familiarizes students with key macro-economic variables and their behaviour and enable them to critically evaluate different economies.
2. Enables students to integrate macro-economic analysis into business decision.

1.4 Information System and Computers

1. Familiarizes students with aspect of business information systems and relevant information technology.
2. Develops skill to design and implement simple computer based business and audit information system.

1.5 Advance Financial Management

1. Imparts the knowledge in advance techniques of financial management.
2. Enables the students to apply the techniques in financial decision making.

1.6 Human Resource Management

1. Exposes the students to the principle and practice of human resource management
2. Makes students internalize good HR practices.

1.7 Soft core - Communication Skill

1. Sharpens the analytical, written, non-verbal, spoken communication and inter personal skill essential in organisations involving decision making and implementation.
2. Demonstrates good team work and negotiation skill.

Semester II

2.1 Indian Banking

1. Exposes the students to Indian banking system along with the latest reforms in banking
2. Enables the students to understand prudential norms and new technologies in banking

2.2 Risk Management

1. Provides basic knowledge of risk, type of risk and tools of risk management

2.3 Advance E Commerce and Mobile Commerce

1. This course will provide an analytical and technical framework to understand the emerging world of e commerce and mobile commerce.
2. E commerce and mobile commerce poses both a challenge and an opportunity for managers. As a matter of competitive necessity, savvy managers must gain an understanding of rapidly changing technology in business models.

2.4 Business Research Methods

1. Familiarizes students with concepts, tools and techniques of methodology of business research.
2. Enables students to do research or consultancy project in fourth semester.

2.5 Operation Research and Quantitative Techniques

1. Impacts knowledge in concepts and tools of Operations Research and Quantitative Techniques.
2. Makes students apply these in managerial decision making.

2.6 Business Marketing

1. Facilitates in-depth understanding of similarities and differences between business to business marketing, consumers marketing.
2. Equips students with application tools towards formulating and implementing business marketing strategies.

2.7 Soft Core- Micro Finance

1. Enables students to understand the concept of financial benefits and RBI guidelines to micro finance.
2. Gives an overview of different players, institutions and regulatory agency influencing the micro finance activity.
3. Examines and compares the changing scenario of rural people with the use of micro finance.

II M.Com

Semester III

FINANCE AND BANKING

3.1 Business Ethics and Corporate Governance

1. Makes the student conscious about ethical values in real life and in business.
2. Enables the students to internalize ethical values and practices.

3.2 Financial Markets

1. Provides an understanding of the working of financial markets in India and abroad.

3.3 Financial Service

1. Exposes the students to a wide variety of emerging financial services.

3.4 Security Analysis

1. Enables student skills in analysing various types of securities.

3.5 Portfolio Management

1. Develops necessary skills in students to design and revise a portfolio of securities.

3.6 Open elective

Accounting and Taxation

3.1 Business Ethics and Corporate Governance

1. Makes the student conscious about ethical values in real life and in business.
2. Enables students internalize ethical values and practices.

3.2 Corporate Financial Reporting

1. Helps gain expert knowledge to analyse financial statements and to familiarize with recent developments in the era of financial reporting.
2. Enables students gain ability to solve financial reporting and valuation problems.

3.3 Accounting for Managerial Decision

1. Enables students to apply cost accounting theory in management decision making process.

3.4 Strategic Cost Management-I

1. Exposes students to the internal environment of business and to enable them to formulate strategies relating to cost.

3.5 Direct Taxes and Planning

1. Gives an integrated view of direct tax and apply the laws to business decision

3.6 Open Elective

Semester IV

Finance and Banking

4.1 Common Paper - Commodity Markets

1. Exposes students to the world of commodity markets.
2. Exposes students to the financial instruments used in commodity markets.

4.2 Forex Management

1. Exposes students to acquire skills in forex management.
2. Enables the students to apply the above knowledge to managing finances of an International Business.

4.3 International Financial Institutions and Markets

1. Exposes students to International financial institutions and markets.
2. Enables them to use this knowledge in financial decision making of International Business.

4.4 Banking Operations and Management

1. Facilitates in-depth understanding of banking operations.
2. Equips students with application tools towards formulating and implementing Banking Operations and Management.

4.5 Dissertation

Accounting and Taxation

4.1 Common Paper - Commodity Markets

1. Exposes students to the world of commodity markets.
2. Exposes students to the financial instruments used in commodity markets.

4.2 Corporate Reporting Practices and IND AS

1. Familiarizes students with recent developments in the area of financial reporting and to gain ability to solve financial reporting problems in special cases.

4.3 Strategic Cost Management-II

1. Exposes the students to the external environment of business and to enable them to formulate strategies relating to cost and pricing.

4.4 Goods and Service Taxes

1. Familiarize students with the indirect tax laws.

4.5 Dissertation

Master of International Business

Semester I

1.1 India's Foreign Trade Policy & Business Negotiation

1. Exposes students to India's Foreign Trade Policy
2. Enables students to use this knowledge in forming global business strategies

1.2 International Trade and Environment

1. Familiarizes the students with the concepts, functions and practices of international business.
2. Enables them to get global perspective on issues related to business.

1.3 Multi-Cultural Management

1. Exposes students to the world of multi-culturalism.
2. Enables students to internalize multicultural management skills and apply the same to management of International Business.

1.4 Global Legal Environment

1. Exposes students to nuances of global legal environment.
2. Enables students to use the knowledge of global legal environment in managing International Business.

1.5 Global Resources

1. Exposes students to the world of global resources.
2. Enables students to use their knowledge of global resources to the management of global firm.

1.6 Foreign Language (European-I) French or German

1.7 Soft Core -Communication Skill

1. Sharpens the Analytical, written, non-verbal, Spoken Communication and interpersonal skills essential in organizations involving Decision making and implementation.
2. Demonstrates good team work and negotiation skills.

Semester II

2.1 WTO & Trading Blocks

1. Familiarises the students with the working of WTO and economic integration of Regional Trading Blocks

2.2 International Financial Institutions & Markets

1. Exposes students to International Financial institutions & markets
2. Enables them to use this knowledge in financial decision making of International Business.

2.3 Management Information Systems

1. Familiarizes student with aspect of business information systems and relevant information technology.
2. Helps develop skills to design and implement simple computer based business and audit information systems.

2.4 Impex Procedures & Documentation

1. Exposes students to the realm of import-export procedures and documentation
2. Enables students to use the above knowledge in managing an International Business.

2.5 Research methodology

1. Familiarises students with concepts, tools and techniques of business research.
2. Enables students to take up research / consultancy project and handle them independently.

2.6 Foreign Subject

1. Familiarises the students with foreign languages.

2.7 Asian Business Economy

1. Enables to understand the socio, economic, political and business environments in Asian countries.
2. Helps students understand various trade agreements between countries.
3. Familiarizes students with the competitive positions due to demographic divide.
4. Enables students to learn business strategies of India with respect to other Asian Countries.

Semester III

3.1 Forex Management

1. Enables the students to enhance the skills in Forex Market.
2. Enables the students to enhance the above knowledge to managing finances of an international business.

3.2 International HRM

1. Familiarizes the students in International Human Resource Management.
2. Enables the students to enhance the above knowledge to managing Human resource of an International business.

3.3 International Marketing

1. Familiarizes the students in International Marketing Practices relating to export trade.
2. Familiarizes students on foreign trade policies and procedures.

3.4 International Operations, Logistics & Supply Chain Management

1. Introduces the students to international operations.
2. Makes the students to understand the linkages of logistics and supply chain management to international operations.

3.5 Foreign Language – Japanese

3.6 Open Elective

3.7 Internship Project Report

Semester IV

4.1 International Accounting

1. Familiarizes the students with regards to diverse International Accounting and reporting practices.
2. Develops skills in the students to analysis International Statements.

4.2 International Strategic Management

1. Familiarizes the students with international strategic Management.
2. Enables the students apply above knowledge to the management of an International business.

4.3 Advanced E - Business

1. Understands the emerging world of E-commerce and mobile commerce. E-commerce and mobile commerce poses both a challenge and an opportunity for managers. As a matter of competitive necessity, savvy managers must gain an understanding of the rapidly changing technology and business models.

4.4 Foreign Language – Japanese

4.5 Dissertation

M.Com (Financial Analysis)

Semester I

1.1 Accounting Conventions & Standards

1. Exposes the students to the role of accounting standards and the process of standard setting.

1.2 Managing People in Organisations

1. Enables the students use the knowledge in managing human resource better.

1.3 Micro & Macroeconomics for Business Decisions

1. The performance of a firm depends on:
 - (a) Performance of its managers and
 - (b) External Environment (Economics-Social-Technical) the former is dealt by MICRO Economics & latter by MACRO Economics.

We thus need to study both economics.

1.4 Managerial Finance

1. Imparts knowledge in advanced techniques of financial management.
2. Enables the students to apply the techniques in financial decision making.

1.5 Quantitative Techniques for Accounting and Finance 4 3

1. Imparts knowledge in concepts and tools of Operations Research and Quantitative Techniques.
2. Makes students apply these in managerial decision making.

1.6 Financial Markets and Services 4 3

1. Makes students familiarize with the financial services and markets in the Indian financial system.
2. Provides an understanding of working of financial markets.

1.7 Soft Core - Business Legal Systems

1. Familiarizes the students with the legal environment that is influencing business functioning.
2. Enables the students acquire proper perspective about legal environment for better decision making.

Semester II

2.1 Contemporary Issues in Accounting

1. Exposes the students to important issues on which thinking / research is going on at global level.
2. Motivates the students to take up research in certain frontier areas.

2.2 Information Technology for Accounting & Finance

1. Familiarizes students with aspect of business information systems and relevant information technology.

2. Develops skills to design and implement simple computer based business and audit information systems.

2.3 Direct Taxes Planning

1. Gives an integrated view of direct tax laws to assess and apply the laws to business decisions.

2.4 Securities Analysis and Portfolio Management

1. Enables the students to develop skills in analysing various types of securities.
2. Makes students apply the knowledge of portfolio theory in portfolio management.

2.5 Strategic Cost and Management Accounting

1. Exposes the students to the external environment of business and to enable them to formulate strategies related to cost and pricing

2.6 Asset Liability Management In Banks

1. This course aims at developing necessary skills for applying the principles of financial analysis to management of funds by commercial banks and the insurance sector.

2.7 Soft Core - Business Research Methods

1. Familiarizes students with concepts, tools and techniques of the methodology of business research.
2. Enables students to do a research / consultancy project in the fourth semester

Semester III

3.1 Business Ethics & Corporate Governance

1. Makes the student conscious about ethical values in real life and in business.
2. Makes students internalize ethical values and practices.

3.2 Goods and Service Taxes

1. Familiarizes students with the indirect tax laws.

3.3 Forex and Derivatives

1. Enables students to acquire skills in forex management
2. Enhances and builds capabilities in students for understanding and managing internationally oriented corporation or business venture.

3.4 Insurance and Risk Management

1. Familiarizes students with the principles and practices of insurance business.

3.5 Advanced E – Business

1. This course will provide an analytical and technical framework to understand the emerging world of e-commerce and mobile commerce. E-commerce and mobile commerce poses both a challenge and an opportunity for managers. As a matter of competitive necessity, savvy managers must gain an understanding of the rapidly changing technology and business models

3.6 Open Elective

3.7 Internship Project Report

Semester IV

4.1 Strategic Management

1. Familiarises the students with the concepts and practices of the Strategic Management.
2. Enables them apply Strategic Management approaches to issues relating to Business and Non-Business Dimensions.

4.2 International Accounting

1. Provides an understanding to the students with regard to diverse International Accounting and Reporting Practices.
2. Develops skills in the students to analysis International Statements.

4.3 International Financial Management

1. Provides students with a conceptual framework of how financial decisions are Undertaken in a multinational company.
2. Familiarizes students with unique economic factors that challenges a financial manager in the international context.

4.4 Strategic Financial Management

1. Provides students an understanding of Strategic Decision Making Framework and Execution thereof with intent to contribute more effectively to corporate strategy by taking a more proactive and forward looking approach.
2. Responds to conditions of rapid change through enhanced awareness, anticipation and Adaptation
3. Helps understand and use alternative expressions of profit that start with a recognition of the impact on cash flow of the various stakeholders in a company Monitor the success of projects, strategies and even total businesses by articulating NPVs over time
4. Understand how strategic financial management fits together in an integrative model aligning with Corporate Governance

4.5 Dissertation