

SESHADRIPURAM EDUCATIONAL TRUST

SESHADRIPURAM COLLEGE

(Permanently Affiliated to Bengaluru City University)

NAAC Accredited 'A'

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1. Promoting Global Awareness through Centre for Global Excellence (CGE)

Goal: The CGE plays a vital role in enabling students become Global citizens. The centre has Memorandum of Understanding with various prestigious institutions across the globe. The MoU with these institutions has created a platform for students and faculty to participate in various programs ranging from Taster programs, Student Exchange programs, Faculty Development Workshops and Collaborative Research.

The Context: The need of the 21st century organizations is to develop students who are agile and enterprising in managing the challenges at the global level. The institution has constantly been making effort in inviting faculty and industry experts from U.S.A., U.K, France, Poland, Sri Lanka and other countries.

The Practice: The CGE attempts to provide a meaningful platform for interaction of the student and faculty with distinguished academicians from overseas, to make students aware of latest practices of the global environment and also provide opportunity to go on exchange programmes and Taster programmes.

Program Design:

- **Taster Programs** – Students are given an opportunity to visit our partner institutions and undergo a training program for two weeks in areas which are not of the University curriculum such as Productivity and Employability skills, Productivity and Innovation. Due to the pandemic scenario this program was not conducted in 2019-20.
- **Faculty Development Programs** – A platform is created for faculty to get trained with experts from our partner institutions. The objective is to understand the teaching pedagogy, technology usage and best practices in terms of teaching, learning and research.
Due to the pandemic scenario this program was not conducted in 2019-20.
- **Youth Exchange Programs** – The institution works collaboratively with the National Youth Services Council, Ministry of Youth Affairs and Skill Development, Sri Lanka and Indian Foundation for Global Peace Foundation in organizing Youth Exchange programs. The participants will experience home stay with Sri Lankan families, interact with them about their culture, traditions, festivals and food habits. The program includes cultural programs, interaction with youth leaders and sightseeing.

- **Interactive sessions** – Students and faculty are given an opportunity to interact with experts in various domains. The purpose is to draw on deep industry experience and extensive knowledge in different areas of expertise ranging from Productivity, Taxation, Accounting, Networking and many more.

List of programmes conducted:

- 1) Innovation and Productivity are the new dimensions of International Business. Therefore, distinguished speakers from Institute of Productivity, U.K. Prof. Daniel Khan, Chief Operating Officer, Dr. Mike Dillon, Chief Executive Officer and Mr. Richard Grice, Business Consultant, U.K. deliberated on Individual productivity and productivity in manufacturing sector on 13-9-19.
- 2) A special guest from Japan was invited on campus for an interactive session on Career Opportunities in Japan & Learning Japanese Language in association with Sakura Nihongo Resource Centre, Bengaluru. The speaker was Ms. Minako Watanabe from Ashikga Community College, Japan.
- 3) On 3-9-19 III M.Com. (I.B.) students participated in Haiku workshop with Ms. Geetanjali Rajan, Editor of Haiku at Cattails, the International Journal of the United Haiku and Tanka Society. The event was organized by Consulate General of Japan in Bengaluru.
- 4) On 27-8-20 a memorable Webinar was organized in association with Indo – Japan Chamber of Commerce and Industries – Karnataka. The first featured speakers Ms. Yumi Ota Chief Manager, Toyota Enterprise India Pvt. Ltd. spoke on the topic “Japan – Life and Culture” and the second speaker Mr. Deepak Anand Director, JETRO, Bengaluru spoke on “Japan Work Culture.”
- 5) International Webinar on Global Intelligence was addressed by Prof. Ramesh Kumar N. from Sunnyvale, California U.S.A. on 21-7-19. The session focused on the challenges to be faced in this VUCA world and the upskills required to match with expectations by Industry 4.0.

Problems Encountered:

- To sustain enrolments for these programs.
- To bear the expenses of delegates from our partner institutions.
- To understand the language and pronunciation of the foreign delegates.

Resources:

- Well-furnished infrastructure is required to roll out the programs.
- Need volunteers and staff to manage the delegates throughout their stay.
- Fulfilling technical requirements-designing the curriculum, pedagogy and medium of instruction, getting their passport, applying for Visa and managing the entire travel plan.

2.Business Lab

Objective: Conducting beyond classroom activities to enhance competence and enabling students to be career and industry ready. Sessions under this initiative are compulsory for all I and II-year students conducted after regular class hours.

- To bring paradigm shift in learning and teaching methodology.
- To develop competency and equip students with current affairs and recent practices in the corporate world.
- To provide practical exposure of the processes and procedures followed by organizations.

The Context: To cater to the expectations and demands of today's complex and dynamic business world, theoretical classroom sessions should be supplemented with value addition programs.

The Practice:

Odd Semester

- Training was provided on survey report, data analysis, video screening, case study, GD, research and current affairs.
- 17 subjects Quiz were conducted.
- III B. Com students presented papers on topics: GST, Cashless Economy, Linking of Aadhar etc. on 1-10-19 and 150 students have taken part in it.

Even Semester

- Quiz was conducted on all subjects through Quiz Portal.
- Survey and Data Analysis– Small Research Project Work was completed by 450 I B. Com students with project reports.
- A series of TED Talks were organized for I B. Com and BBA students.
- MOOC courses were made compulsory for II B. Com & BBA students in Stock and Commodity Markets and International Business for III B. Com & BBA students.

Program Design:

- Groups of 2 members are formed and each group is assigned on: Marketing, Finance, Banking HR, International Business, Supply Chain Management, Retail Management, E-

business or E-Commerce, Tourism Management, Indian Values and Culture and Services Management.

- Activity is divided into 6 sessions and carries 5 marks each. Attendance is monitored and used for training on conducting Survey and Analysis of Data. Remaining 4 sessions are used to guide and check the progress.
- A guide is assigned to monitor the progress of the Survey Report and all reports are verified and collected.

Outreach Activities:

An outreach activity on Computation of Taxable Income under ITR-1 for students and faculties of Sapthagiri Engineering College on 30-09-19.

Records and Documents Maintained

- **Attendance Register:** For monitoring attendance of students.
- **Movement Register:** To track the number of students who actively take part in lab activities.
- **Activity Register:** To record the activities conducted.
- **Photos:** To document activities conducted.
- **Other Records:** Students' answers, solutions and analysis for certain activities like Current Affairs, Case Study etc.

Problems Encountered

- Non-availability of free hour for both students and teachers.
- Must be conducted only after regular classes.
- Concentrating on individual students is difficult because of huge numbers.
- Extra workload to Head of the Department and BBA Coordinator and faculty in charge.

Resources

- All tools and equipment necessary were made available by Management.
- Use of classrooms equipped with projectors and screens.
- Television provided with dish is used to know current affairs.
- Teachers are equipped with all inputs through Learners Lab.

3. Promoting Student Internship and research work through projects to get practical exposure.

Goal: To bridge the gap between classroom learning and experiential learning of students through industry connect. To analyse the business operations and understand the business ecosystem.

The Context: To prepare the learners with contextual knowledge and employability skills, the PG Department makes effort to promote Internship to equip them with relevant skills for the Industry 4.0 era.

The Practice: The PG department instils confidence among students to pursue an internship through the following practices. Workshop on research methodology, project/ internship report preparation, allotment of guides, timelines for submission, Virtual project mentoring meetings (during the pandemic) to clarify the doubts, review of reports by guides and finally submission of hard copy and soft copy of the reports to the institution.

Program Design:

Service Internship : As per the Bengaluru City University (BCU) it is not mandatory to undergo Service Internship. The PG Department has initiated this internship and every student selects one NGO to volunteer for 20 hours. A journal of their contribution and learning is submitted.

Professional Internship : As per the BCU Professional Internship at the end of Second semester is Mandatory only for M. Com (Financial Analysis) and M. Com (International Business) program. The PG Department has made it mandatory even for M. Com students.

Project Dissertation : As per the BCU it is mandatory to undertake project dissertation during the last semester of PG programs. Students select a specific domain and current problems and challenges will be the topic of research.

Paid Internship : The students from PG department were given an opportunity to earn while they learn by engaging in Internships with real time experience at Cabdost and PAN India.

Sl. No.	Type of Internship	Total No. of Students
1.	Service Internship	91
2.	Professional Internship	91
3.	Project Dissertation	91
4.	Paid Internship Cabdost and PAN India	Cabdost- 18 PAN India- 06

Problems Encountered:

- Accessing paid internships in large numbers.
- Objective of Internship is defeated at times when organizations don't share much information.

Resources:

- Connect with the industry and gain confidence about the institution and the learners.
Awareness about data management and presenting outcomes.

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