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V Semester B.B.A. Degree Examination, March/April - 2022

BACHELORS OF BUSINESS ADMINISTRATION

5.4 Information Technology for Business-1

(CBCS Fresh Scheme Regular) (2019-20-Batch)

Paper : 5.2

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer should be written in english only.

SECTION -A

Answer any Five sub-questions. Each sub-question carries Two marks. (5×2=10)

1. a) Define Database.
- b) What is Information System?
- c) Expand TPS GDSS.
- d) What is Microsoft excel?
- e) What do you mean by Green Marketing?
- f) Mention the three elements of MIS.
- g) List the different Methods used for data collection.

SECTION -B

Answer any Three questions. each question carries Five marks. (3×5=15)

2. Write the functions in Excel for the following
 - a) Inserting date.
 - b) Inserting Time
 - c) Text upper case
 - d) Removing extra spaces
 - e) Finding a position in a string
3. Discuss ToolBars in Excel 2010

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4. How to create a new blank database in M.S Access?
5. What us the use of H look up? Write the Syntax for H look up.

SECTION - C

Answer any Three questions. Each question carries 15 marks.

(3 × 15 = 45)

6. What is Information System Briefly explain the sub-systems of Information System.
 7. What is office Automation System Discuss the advantages and disadvantages of office Automation System?
 8. Write a note on
 - a) Data Warehouse
 - b) MIS
 - c) Data Processing.
 9. What is 'Decision Making'? Write down the benifits and limitations of decision making.
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